

Does adding beer to coffee enhance the activation of drinks? An ERP study of semantic category priming

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1	Title
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3	Does adding beer to coffee enhance the activation of drinks? An ERP study of semantic
4	category priming
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35 Abstract

Categorization - whether of objects, ideas, or events - is a cognitive process that is essential for human thinking, reasoning, and making sense of everyday experiences. Categorization abilities are typically measured by the Wechsler Adult Intelligence Scale (WAIS) similarity subtest, which consists of naming the shared category of two items (e.g., "How are beer and coffee alike"). Previous studies show that categorization, as measured by similarity tasks, requires executive control functions. However, other theories and studies indicate that semantic memory is organized into taxonomic and thematic categories that can be activated implicitly in semantic priming tasks. To explore whether categories can be primed during a similarity task, we developed a double semantic priming paradigm. We measured the priming effect of two primes on a target word that was taxonomically or thematically related to both primes (double priming) or only one of them (single priming). Our results show a larger and additive priming effect in the double priming condition compared to the single priming condition, as measured by both response times and, more consistently, event-related potential. Our results support the view that taxonomic and thematic categorization can occur during a double priming task and contribute to improving our knowledge on the organization of semantic memory into categories. These findings show how abstract categories can be activated, which likely shapes the way we think and interact with our environment. Our study also provides a new cognitive tool that could be useful to understand the categorization difficulties of neurological patients.

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- 103 1. <u>Introduction</u>
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105 Categorization is a complex cognitive process that allows brains to classify objects and 106 events based on common characteristics (Cohen, 2005). Based on our knowledge, we categorize 107 everything we perceive, and this allows us to make sense of our environment and experiences. 108 This process of categorization is essential for human thinking, learning or forming general 109 concepts, and problem-solving (Gelman and Meyer, 2011; Kotovsky and Gentner, 1996). 110 However, the cognitive mechanisms by which we categorize or fail to categorize are poorly 111 understood.

112 Categorization abilities are typically measured by the Wechsler Adult Intelligence Scale 113 (WAIS) similarity subtest (Wechsler, 2008). In this test, subjects are asked to categorize two 114 items (e.g., "How are an orange and a banana alike?") and name their taxonomic category 115 ("fruits"). Previous studies report impairment in categorization tasks, such as the similarity task, 116 in patients with frontal neurodegenerative diseases (Garcin et al., 2018; Lagarde et al., 2015), 117 suggesting a critical role of executive control functions in this task. However, categorization 118 has also been shown to occur automatically and to rely on semantic associations (Praß et al., 119 2013), suggesting that categorization depends on the organization of semantic memory. In 120 particular, a given category seems to be implicitly pre-activated by an exemplar of this category 121 (e.g., seeing "dog" pre-activates "animal") (Mirman et al., 2017). The critical role of executive 122 control function in the similarity task may seem paradoxical with the notion that categorization 123 occurs implicitly, based on semantic associations. Hence, how the category is activated during 124 the similarity task remains an open question. More specifically, the question we raised is: do 125 two exemplars of a given category pre-activate this category more than each exemplar would do alone, in a semantic priming paradigm? Addressing this question is essential to clarify the 126 127 cognitive processes underlying categorization. It is also essential to better appreciate the 128 cognitive difficulties of neurological patients.

The semantic priming paradigm is commonly used to explore implicit categorization and 129 130 the organization of semantic memory, including the organization into categories (Chen et al., 131 2014; Jones and Golonka, 2012; Maguire et al., 2010) (for reviews (Hutchison, 2003; Jones and 132 Estes, 2012; Lucas, 2000)). The principle of a semantic priming paradigm is to measure how 133 much people are faster and/or more accurate in processing a target word when it is preceded by 134 a semantically related prime word, as compared to an unrelated prime word. This measure reflects the semantic priming effect. The semantic priming effect is also explored with 135 136 electrophysiological measures using event-related potentials (ERPs). ERPs provide temporal

measures of the neural activity following stimulus presentation. Specifically, the N400 137 138 component, a negative deflection occurring approximately 400 ms after the stimulus onset and typically maximal at centro-parietal electrodes sites, is an electrophysiological landmark of 139 140 semantic priming effects (for review see Kutas and Federmeier, 2011). The N400 appears very sensitive to semantic relatedness. Its amplitude is smaller when a word is preceded by a related 141 142 rather than an unrelated word (Kutas and Van Petten, 1994; Lau et al., 2008). The difference in 143 the N400 amplitude in different semantic priming conditions is referred to as the N400 priming 144 effect, and it can occur even in the absence of response time (RT) priming effect (Chwilla et 145 al., 2000; Chwilla and Kolk, 2003), suggesting a higher sensitivity. Many studies using a 146 semantic priming paradigm have shown a relationship between the N400 amplitude and the 147 strength of prime-target associative relatedness (Bentin et al., 1985; Holcomb, 1988; Rugg, 1985). 148

149 Using these behavioural and ERP measures, the semantic priming paradigm has allowed 150 showing that different types of semantic relationships can yield priming effects. In particular, a 151 series of studies show that both thematic (items that share a common context without necessarily sharing similar features, e.g., "rabbit" - "carrot" (Lin and Murphy, 2001) and 152 153 taxonomic (items sharing specific features such as attributes and functional properties, e.g., "dog" - "cat"; Gelman and Meyer, 2011; Mirman et al., 2017; Murphy, 2002) relationships 154 between prime and target yield a significant priming effect (Chen et al., 2014; Hagoort et al., 155 1996; Khateb et al., 2003; Maguire et al., 2010; Mirman et al., 2017). However, whether 156 157 thematic and taxonomic relationships have distinct semantic priming characteristics, is an open 158 question.

159 In addition, the behavioural and electrophysiological semantic priming effects have been 160 shown to occur for consciously perceived primes and target, but also unconsciously perceived 161 primes in masked-priming paradigms (Brown and Hagoort, 1993; Naccache and Dehaene, 162 2001; Rohaut et al., 2016; van Gaal et al., 2014). This evidence suggests that a semantic priming effect can occur unconsciously. However, a conscious context and task setting effects related 163 164 to control functions can influence even unconscious priming (Naccache and Dehaene, 2001; Rohaut et al., 2016; van Gaal et al., 2014), indicating that the interplay between unconscious, 165 166 implicit and controlled processes during semantic priming is complex and not entirely 167 elucidated.

Nevertheless, the priming effect on semantic categories, whether taxonomic or thematic,
suggests that categorization could occur in the context of tasks, such as the similarity task,
where two presented words converge to a given category.

A few studies on semantic memory have used a "double semantic priming" paradigm to 171 172 explore whether two primes impacted the processing of the target more than each prime would do alone (Balota and Paul, 1996; Chwilla and Kolk, 2005, 2003; Python et al., 2018a). In the 173 174 double semantic priming paradigm, the influence of the convergence of two primes on the target processing is assessed by comparing the conditions in which the two primes are related to the 175 176 target, to conditions in which only one of the two primes relates to the target. These studies 177 demonstrated a larger double as compared to single priming effect with various primes-target 178 relationships: exemplars-taxonomic category, e.g., copper + bronze - metal (Balota and Paul, 179 1996); associated contexts or characteristics-object, e.g., alley + window - house (Lavigne and 180 Vitu, 1997) or naked + shy - towel (Chwilla and Kolk, 2005); mediated associations, e.g., lion 181 + stripes - tiger (Chwilla and Kolk, 2003); exemplars-exemplar, e.g., helicopter + bus - airplane 182 (Python et al., 2018a). Only one of these studies used exemplars of a category as primes and 183 the category as a target (Balota and Paul, 1996) and showed a shorter RT in the double priming 184 condition as compared to single priming, suggesting that categorization can occur implicitly.

185 The measurement of the N400 priming effect using multiple primes has been less explored (Chwilla and Kolk, 2003; Python et al., 2018a). To our knowledge, only two studies have 186 187 explored the double semantic priming effect by combining behavioural and 188 electrophysiological approaches. Chwilla and Kolk (Chwilla and Kolk, 2003) showed that the existence and the strength of the double priming effect depend on the behavioural task, are 189 190 altered when primes are polysemous and are easier to observe in ERPs than in behaviour. 191 Although this study did not focus on category relationships, it demonstrates the importance of 192 exploring the neural correlates of semantic priming as a complement to behavioural data. Python and colleagues (Python et al., 2018a) examined category relationships, including 193 194 thematic relationships and taxonomic relationships. In the taxonomic relationships, targets and 195 primes were exemplars of a specific category (e.g., food or animals). The author described an 196 increased semantic facilitation effect using multiple primes as compared to single primes. Although single semantic priming studies did not show differences in priming effect between 197 198 taxonomic and thematic relationships (Chen et al., 2014; Hagoort et al., 1996; Khateb et al., 199 2003; Maguire et al., 2010), in this double priming study, the behavioural priming effect was 200 larger for thematic than taxonomic relationships. In contrast, the ERP priming effect was similar 201 for both relationships. Hence, these findings suggest that categorization can be studied in 202 semantic priming paradigms and may depend on the type of relationships between primes and 203 target. However, this study does not allow to directly test whether exemplars of a category 204 activate the name of that category because the targets used were exemplars of categories, not

category names. Whether the double priming effect can be observed in the context of the
similarity task, i.e., whether several exemplars prime the category name, is an unresolved
question.

208 The current study aims to explore whether categorization - as it occurs in the similarity task 209 - can also occur in a semantic priming paradigm, i.e., without explicit instructions. We explore 210 more specifically whether two exemplars of a given category activate this category name more 211 than each exemplar would do alone in a semantic priming paradigm. For this purpose, we designed a double semantic priming task. This task allowed us to test whether two words 212 belonging to the same taxonomic category (e.g., "banana" - "orange") elicited a stronger 213 priming effect on the target category word (e.g., "fruits") than each exemplar separately did. 214 215 Given the observed differences in priming paradigms between distinct types of relationships, 216 we also examined this effect for thematic relationships where the target was contextually 217 associated with the primes (e.g., primes "banana" and "cage" with the target "monkey"). We measured both the behavioural (RTs) and ERPs (N400) priming effects. We expected a larger 218 219 priming effect in double-prime trials as compared to single-prime ones.

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2. <u>Materials and Methods</u>

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223 2.1 Participants:

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Forty subjects (20 women) with a mean age of 23 years old (\pm standard deviation (S.D.) = 1.31) participated in this study and performed the priming task and other cognitive tasks. One participant was excluded because she did not carry out the task until the end. Thirty-nine subjects were included in the behavioural analyses (n = 39, 19 women, mean age = 22.5 ± 1.3 years old). Electrophysiological data were recorded in a subgroup of 24 participants (13 women, mean age = 23 ± 1.19 years old).

Subjects were French native speakers, right-handed, and all had a normal or corrected-tonormal vision. Participants had no medical history of neurological or psychiatric disorders, no cognitive impairment (Mini mental State test score > 28) and were free of any drug or psychotropic medication. The local ethical committee (Comité de Protection des Personnes "CPP IIe de France V", approval nº C14-17) approved the study. All sections of the experiment were performed in accordance with relevant guidelines and regulations. All participants provided written informed consent and received financial compensation for their participation.

239 2.2 Experimental paradigm

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241 2.2.1 *General principle*

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243 We developed a priming paradigm based on a Lexical Decision Task (LDT), in which 244 participants decided whether a displayed chain of letters (the target) was a word or not. This target was preceded by two prime words, each of which could be either semantically related or 245 246 unrelated to the target, so that there were three semantic relatedness to the target fell into three 247 possibilities: 1) they were both semantically related to the target, 2) one was related and one 248 unrelated, or 3) none was related to the target. Two types of relationships were explored: taxonomic (e.g., "coffee" - "drink") and thematic (e.g., "banana" - "monkey") relationships, 249 250 using a distinct verbal material. The participants performed two blocks of thematic trials and 251 two blocks of taxonomic trials. We followed the general principles proposed by Balota and Paul 252 (Balota and Paul, 1996) to design the double semantic priming paradigm: considering the 253 relatedness between the prime and the target (related – unrelated) and the position of the prime (first - second), four different conditions were compared: Related-Related (RR), Related-254 255 Unrelated (RU), Unrelated-Related (UR), Unrelated-Unrelated (UU). The influence of the 256 convergence of multiple primes on target processing was assessed by comparing the effect 257 (either behavioural or electrophysiological) in the multiple prime condition (RR) with the effect 258 of both single prime conditions (RU and UR). Three different effects can be observed: additive, 259 over-additive, or under-additive effects. A simple additive effect occurs when the facilitation 260 of the target processing in RR condition (double priming effect) corresponds to the sum of the 261 facilitation in RU and UR conditions (sum of single priming effects). Over-additivity indicates 262 that the double priming effect is larger than the sum of the single priming effects. Conversely, 263 under-additivity means that the double priming effect is smaller than the sum of the single 264 priming effects.

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We created a set of words for taxonomic relationships and another one for thematic relationships (see word lists in Supplementary Table S1). Each set consisted of 26 triplets of one category target word and two prime words. The prime words had a taxonomic relationship with the target (taxonomic set) or a thematic relationship with the target (thematic set). Four different conditions were obtained for both sets by recombining all the elements in each set and

^{266 2.2.2 &}lt;u>Experimental conditions:</u>

considering the relation between the primes and the target (related or unrelated). First, a double priming condition or *RR* condition consisted of each of the original lists of 26 triplets of words in which the two primes were related to the target. Second, *RU* and *UR* conditions were single priming conditions, in which only the first or the second prime, respectively, was related to the target word (the other prime being unrelated to this target). Finally, we created a fourth condition, *UU*, in which neither the first nor the second prime word were related to the target. This last condition was the baseline condition.

280 Overall, each condition (*RR*, *RU*, *UR*, and *UU* for taxonomic and thematic relationships) 281 included 26 trials. To operationalize the LDT, we also created trials with pseudowords as 282 targets. These pseudoword targets were pseudo-randomly combined with the same prime pairs 283 as in the RR (13 trials), RU (13 trials), UR (13 trials), and UU (13 trials). When the target was 284 not a word, the relatedness to the target did not make sense anymore (UU, UR, and RU are 285 equivalent), and only the relatedness between primes made sense (RR as opposed to UU, RU, UR). Hence, the combination of primes with pseudowords defined two conditions for 286 287 pseudowords targets: RR (13 trials) and UU (39 trials) conditions (see Table 1 and 288 Supplementary Table S2 and S3). Therefore, the probability of a pseudoword target occurring 289 after two related (RR) or after two unrelated primes (UU) was identical (1/3). In total, this first 290 set of trials included 156 taxonomic and 156 thematic trials (including word and pseudoword 291 trials).

292 Another set of trials was obtained by reversing the order of the first and second prime words 293 (which were displayed sequentially) for all the trials described above, while keeping the other 294 parameters identical. This second set was built to counterbalance the order of the primes over conditions and allowed us to double the total number of trials. Overall, the participants 295 296 performed four blocks of trials corresponding to the four sets of 156 trials that were formed: 297 two taxonomic blocks (that differed in the order of the primes in each trial) and two thematic 298 blocks (that also differed in prime order). Each prime was repeated six times: three times in the first position and three times in the second position (see Supplementary Table S3), and each 299 300 target was repeated four times (Table 1). The order of the trials was pseudo-randomized in each 301 session of 156 trials, with the constraint so that at least nine trials separated two repetitions of 302 the same target. We used the software Mix (van Casteren and Davis, 2006) to pseudo-303 randomize the trials. Each session lasted about 15 minutes. The order of the sessions was 304 counterbalanced between subjects using the following latin square pattern: 1-2-3-4/2-3-4-1 / 3-4-1-2 / 4-1-2-3. Before the task, each participant completed a training session of 6 trials 305 306 with different triplets of words than those used in the main task. The task was coded and

Condition	Prime 1	Prime 2	Target	Number of Trials
RR-word	coffee (café)	beer <i>(bière)</i>	drink (boisson)	26 Trials
RU-word	beer <i>(bière)</i>	pigeon (pigeon)	drink (boisson)	26 Trials
UR-word	boot <i>(botte)</i>	coffee (café)	drink (boisson)	26 Trials
UU-word	copper (cuivre)	sight (vue)	drink (boisson)	26 Trials
RR-pseudo-word*	coffee (café)	beer <i>(bière)</i>	asimum	13 Trials
UU-pseudo-word	sorbet (sorbet)	sight (vue)	disseya	39 Trials

administered with MATLAB 2016b (The MathWorks, Inc., Natick, MA) using the
Psychophysics Toolbox extensions (Brainard, 1997; Kleiner et al., 2007).

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Table 1. Examples of the six different conditions used as stimuli. The table contains real 311 312 trials used in the taxonomic session. Each condition included two primes and one target, and 313 this table provides the number of trials presented in one session. In *RR*-pseudoword trials, the 314 two primes belong to the same category while in the UU-pseudoword trials the two primes are not related. The proportion of primes that belong to the same category is thus similar for words 315 316 and pseudo-words trials (0.25). Trials were created from the original list of 26 triplets of words and a total 156 trials were used for each session (Four sessions in total: taxonomic and thematic; 317 318 prime order 1-2 or 2-1). French words are presented in brackets.

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320 2.2.3 <u>Selection of the verbal material:</u>

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We used nouns or adjectives that were concrete, composed of 3 syllables or less, and with a reasonably high lexical frequency (lemma frequency > 1 per million occurrences in the Lexicon book database; <u>www.lexique.org</u>; New et al., 2004).

325 Three databases of free association norms in French were used to select the words presented as primes and as targets: the norms of verbal associations for concrete words and abstract words 326 327 (Ferrand, 2001; Ferrand and Alario, 1998) and a dictionary of French verbal associations 328 accessible online (Debrenne, 2010). These tools allowed us to assess the association strength 329 between different pairs of words for the creation of word triplets (two primes and one target). 330 The association strength is the probability that a cue word elicits a specific target word in a 331 verbal free association task. It is measured as the percentage of participants who produced the 332 target in response to the cue word. We ensured that each prime word alone was not strongly associated with the target word (less than 15% of association strength), to avoid a ceiling effect 333

and prevent the priming effect from being significantly boosted by direct verbal associationsbeyond the semantic relationship itself (Tyler and Moss, 2001).

Pseudowords were created by modifying target words using the Wuggy® software (Keuleers and Brysbaert, 2010). This software allowed us to create pseudowords that matched the target words in terms of the number of syllables and letters, and the frequency of letters. Pseudowords were words that do not belong to the French language, but pronounceable under French phonological rules. Pseudowords were then pseudo-randomly combined with pairs of primes to form trials so that a given target and the pseudoword generated from this target did not occur in the same trial.

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344 2.2.4 Experimental task (Figure 1):

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346 Participants were seated in front of the screen and asked to perform the LDT using two 347 mouse buttons. Subjects who participated in the electrophysiological recording were seated 348 inside an electrically shielded room (Faraday cage). Stimuli were presented in white letters on a black background. Each trial started with the presentation of a fixation cross displayed at the 349 350 centre of the monitor. After 500 ms, the first prime was presented during 300 ms and was 351 followed by a fixation cross for 100 ms. Then, the second prime was displayed during 300 ms 352 and was followed by a new fixation cross during 800 ms, and then by the target that was 353 displayed in bold font for 2 seconds. Hence, the total Stimulus-Onset Asynchrony (SOA) in all 354 the trials was 1500 ms. During this period, participants were instructed to decide whether the 355 target was a word or a pseudoword, by doing a left- or right- click on the mouse to select their response with the right hand. An inter-trial-interval whose duration was jittered from 1.8 to 2.2 356 seconds (with steps of 2.6 ms) followed. Subjects were instructed to focus only on bold words 357 358 and to answer, "as accurately and as fast as possible". The mouse buttons corresponding to the answer "word" and "pseudoword" were counterbalanced between participants. 359

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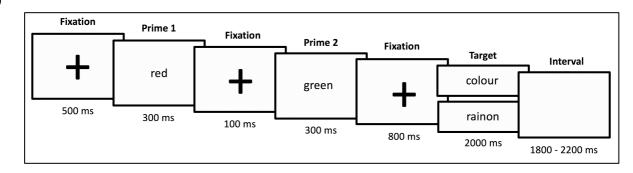


Figure 1. Experimental model. Each trial starts with the presentation of a fixation cross. Each
prime is presented during 300 ms, separated by 100 ms of cross fixation. The target is presented
during 2000 ms, and it can be a word (e.g., "colour") or a pseudoword (e.g., "rainon").

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366 2.3 EEG data acquisition and preprocessing

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For a subset of 24 subjects, EEG data were recorded on 66 electrodes using BRAINAMP 368 369 DC system (Brain Products GmbH, Münich, Germany) with actiCAP64-active electrodes 370 mounted in an elastic cap according to the extended International 10-20 system and including 371 a row of low fronto-temporo-occipital electrodes (PO9/10, TP9/10, FT9/10). The FCz electrode 372 was the reference during the recording, and the AFz electrode was the ground. Additional 373 electrodes placed above and below the right or left eye and lateral to the outer canthus of both 374 eyes recorded vertical and horizontal EOG, respectively. Electrode impedances were at or 375 below ten kOhm. The EEG data were recorded at 1 kHz with an online 0.016-250 Hz bandpass 376 filter.

The EEG signal was downsampled offline to 250 Hz, and filtered with a zero-phase, third 377 378 order high pass and low pass Butterworth filter (0.5 to 30 Hz). Epochs of 200 ms before and 379 1000 ms after target onset were considered for the analysis. Independent Component Analysis 380 (ICA) was used to detect and remove artefacts caused by eye-blinks. On average, two 381 independent components were removed after a visual inspection of the time series and 382 topographies. Noisy channels were interpolated using the averaged signal of neighbouring channels. A mean of 5.6 electrodes (\pm S.D. = 1.1) was interpolated among the participants. 383 Trials containing more than 10% of noisy channels were removed. A mean of 13.7 trials per 384 subject was rejected (\pm S.D. = 19.6; Range = 0-77) among the total number of trials. After the 385 386 rejection of the noisy trials, 96.4% (\pm S.D. = 3.3) of all trials remained for the analysis. For the 387 remaining trials, we performed baseline correction between -200 ms to 0 ms relative to the 388 target onset and the signal was re-referenced to the average of all electrodes (retrieving the FCz 389 electrode signal that was initially used as the reference). EEG signals were averaged for each 390 experimental condition (RR, UR, RU, UU) separately. Only correct response trials with a word 391 as a target were considered for the analysis. Note that our experimental design was optimized 392 to analyze the target-evoked responses, minimizing contamination by the primes-evoked 393 responses. Thus, the ERPs analysis did not consider the exploration of the priming effects triggered by the primes, which would be difficult to disambiguate from one another. We provide 394

a figure of the ERP time course across the whole trial period in Supplementary Figure S1. All
EEG preprocessing and analyses were performed using the FieldTrip toolbox running under
MATLAB 2016b (Oostenveld et al., 2011).

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399 2.4 <u>Behavioural and electrophysiological analyses</u>

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401 2.4.1 <u>Behavioural measures</u>

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403 Reaction time was measured as the duration from the target onset to the participants' button 404 press. Median RTs on correct trials with a word as a target were computed for each condition 405 and each participant. We chose median RTs for the analyses to limit the influence of extreme 406 values in the results. The priming effect was measured by subtracting RT in the baseline 407 condition (UU) to RT in the related conditions (UR, RU, or RR). The difference in RTs between 408 RR and UU measured the double priming effect. We also calculated the overall single priming 409 effect by averaging RTs from both single priming conditions (RU and UR) — labelled as RUR RT — and subtracting it to UU. 410

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412 2.4.2 <u>ERP measures</u>

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Our a priori hypothesis focuses on the N400 component that typically occurs between 300-500 ms after the target onset (Kutas and Hillyard, 1984). A predetermined time-window of interest between 300-500 ms after the target onset was thus selected and analyzed. However, to provide a more comprehensive analysis of the evoked response, we analyzed other time windows of 200 ms duration each, going from 100 ms to 900 ms after the target onset. Therefore, in total we analyzed the following time windows: 100-300 ms, 300-500 ms, 500-700 ms and 700-900 ms.

For each condition, we measured the mean amplitude of ERPs in the different time 421 422 windows, averaging ERP data across nine electrodes around the central Cz position (FC1, FCz, 423 FC2, C1, Cz, C2, CP1, CPz, CP2). We selected a priori the frontocentral and centroparietal 424 sites because the N400 component is maximal at this location (Martin et al., 2009). To assess 425 the N400 priming effect, we subtracted the N400 component of each of the conditions 426 containing a related prime (RR, RU and UR) to the baseline condition (UU). We also computed 427 the overall N400 single priming effect by averaging priming effects across both single priming 428 conditions (UR and RU).

430 2.4.3 <u>Statistical analyses</u>

431

432 The following procedure was used for the behavioural data (RTs) and ERPs (N400s). We 433 first tested for the semantic priming effect and for the differences according to the semantic 434 category type (taxonomic or thematic). We performed a two-way repeated-measures ANOVA 435 with semantic category type (2 levels, taxonomic and thematic) and condition (4 levels, RR, 436 UR, RU, UU) as within-subject factors. For the ERPs analyses, independent ANOVAs were 437 performed for each time window, and a Bonferroni correction was used for multiple 438 comparisons. Then, as our interest was the existence of a double priming effect and the 439 additivity properties of double as compared to single priming, we performed two additional 440 two-way repeated-measures ANOVAs, in order to compare single and double priming effect 441 (priming factor) across semantic category types (thematic vs taxonomic). In the first set of 442 ANOVAs, we tested for a double priming effect in each time window (with a Bonferroni 443 correction for this multiple comparison). For this, the two levels of the priming factor 444 corresponded to the priming effects computed separately for the single (RUR - UU) and the 445 double (RR - UU) priming conditions. When a double priming effect was significant, we tested 446 for additivity or over-additivity of the priming effect. For this, the two levels of the priming 447 factor corresponded to i) the sum of the priming effect for the two single priming conditions (that is, (RU - UU) + (UR - UU)) and ii) the double (UU - RR) priming conditions. For 448 449 comparisons with more than one degree of freedom, we used the Mauchly's test to verify the 450 assumption of sphericity and the Greenhouse-Geisser coefficient ε to correct for deviations to 451 this assumption. We report the Greenhouse-Geisser corrected p-values but the original, 452 uncorrected degrees of freedom. The Greenhouse-Geisser epsilon (ε) value is reported in cases where the assumption of sphericity was violated. When the main effect of priming condition 453 454 was significant, we performed post-hoc pairwise comparisons between conditions with 455 Bonferroni correction for multiple comparisons.

Finally, to explore whether the ERPs priming effects were significant in electrodes that we did not consider a priori in our analysis, we employed a cluster-based permutation approach in the Fieldtrip toolbox (Oostenveld et al., 2011). We examined whether the priming effect in the double priming condition *RR* was significantly different from the baseline condition *UU*. This statistical procedure can optimally correct for the problem of multiple comparisons in EEG data. 462 All statistical analyses were performed using SPSS software (v22.0; LEAD Technologies,463 Inc.).

464

465 **3.** <u>Results</u>

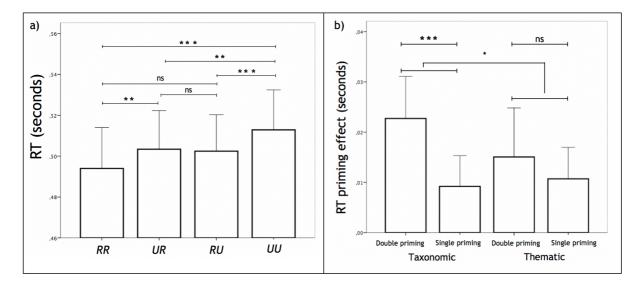
466

467 3.1 <u>Behavioural analysis:</u>

468

469 Mean accuracy reached 98.4% (\pm S.D. = 1.2; Range = 95-100) of all trials. Only the correct 470 trials were kept and analyzed. The mean and standard deviations of the median RTs are provided for all conditions in Supplementary Table S4. We first performed a two-way repeated-471 472 measures ANOVA with semantic category type (2 levels, taxonomic and thematic) and condition (4 levels, RR, UR, RU, UU) to explore priming effects across conditions. There was 473 474 no significant main effect of semantic category type (taxonomic vs thematic) on median RTs 475 (F < 1). However, there was a main effect of the priming condition (F(3,114) = 15.53; $\varepsilon = 0.75$; p < 0.001). Post-hoc pairwise comparisons with Bonferroni correction for multiple comparisons 476 477 revealed that RT was longer in the baseline condition UU when compared to double priming 478 condition RR (p < 0.001) and to each single priming condition UR (p = 0.007) and RU (p < 0.007) 479 0.001). RT was shorter in the double priming condition *RR* compared to the single priming 480 condition UR (p = 0.005) but not compared to the single priming condition RU (p = 0.068) (Figure 2a). The interaction between semantic category type and conditions was not significant 481 482 (F(3,114) = 1.61; p = 0.2).

To examine whether there was a double priming effect and whether it was over-additive, 483 484 we ran two additional ANOVAs on the single and double priming effects. In the first ANOVA, the double priming effect (RR - UU) was compared to the average of the single priming effects 485 486 (RUR - UU) to explore the existence of a double priming effect. There was no main effect of 487 semantic category type (F < 1) but a significant effect of priming type (double versus single) 488 (F(1,38) = 7.66; p = 0.009). The interaction between semantic category type and priming type was significant (F(1,38) = 4.58; p = 0.04). Post-hoc comparisons revealed that RT was 489 490 significantly shorter in the double priming than the single priming condition for taxonomic t(38) = -4.26; p < 0.001) but not thematic (t(38) = -0.82; p = 0.26) categories (Figure 2b). In the 491 492 second ANOVA, we tested over-additivity by examining if the priming effect in the double priming condition (RR - UU) was larger than the sum of the priming effect in the single priming 493 494 conditions (RU - UU + UR - UU). This final ANOVA did not reveal any significant main effect 495 or interaction (all F < 1). Thus, the double priming effect was not significantly larger than the
496 sum of the single priming effects, indicating that the double priming effect was only additive.
497



498

Figure 2. Behavioural data. a) Mean of the median RTs across subjects in the four priming conditions (taxonomic and thematic conditions pooled together). b) Priming effects in double and single priming conditions for the taxonomic and thematic conditions are represented as the difference in RTs between RR and UU, and between RUR and UU, respectively. There is a significant interaction between category and priming effect.

*** p < .001; ** p <.01; * p <.05; ns: not significant. Error bars correspond to 95% confidence
intervals.

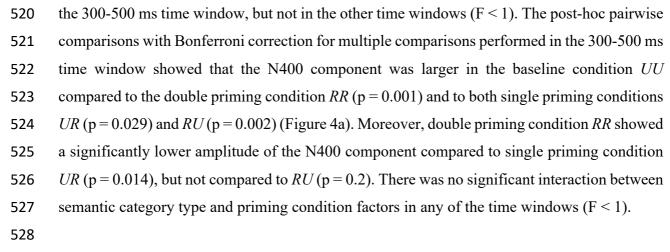
506 UU: unrelated-unrelated; RU: related-unrelated; UR: unrelated-related; RR: related-related.

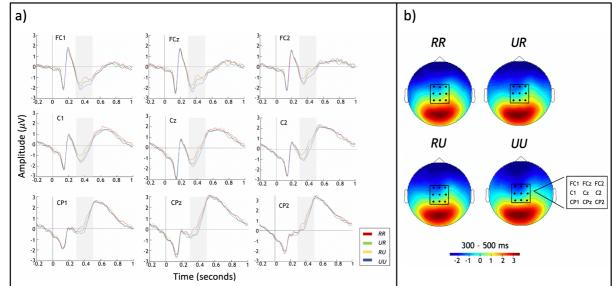
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508 *3.2* <u>ERP analysis</u>

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We measured the mean amplitude of the N400 component in all conditions in both types 510 511 of semantic relationships. The N400 mean amplitudes and standard deviations for all conditions are provided in the Supplementary Table S5. Figure 3 shows the individual time course of the 512 513 N400 component for the nine electrodes averaged for the analyses, and the scalp distribution. 514 The statistical analysis followed the same strategy as for the behavioural data. First, for each 515 time window, we performed an ANOVA with semantic category type (2 levels, taxonomic and 516 thematic) and condition (4 levels, RR, UR, RU, UU) as within-subject factor allowed us to explore priming effects across conditions. This analysis did not show any effect of the semantic 517 category type (taxonomic versus thematic) (F < 1) in any of the four time windows. A 518 significant effect of the priming conditions (F(3,69) = 11.60; $\varepsilon = 0.65$; p < 0.001) was found in 519





529

Figure 3. ERP grand average over the nine electrodes separately and N400 scalp distribution. a) The ERP grand average elicited by the four conditions is provided for the nine electrodes separately. Time 0 corresponds to the target presentation, and the grey area represents the studied time window. b) Topographic maps show the mean N400 amplitude (μ V) for the studied time window for all the conditions. Black dots indicate the nine electrodes considered in the ERP analysis.

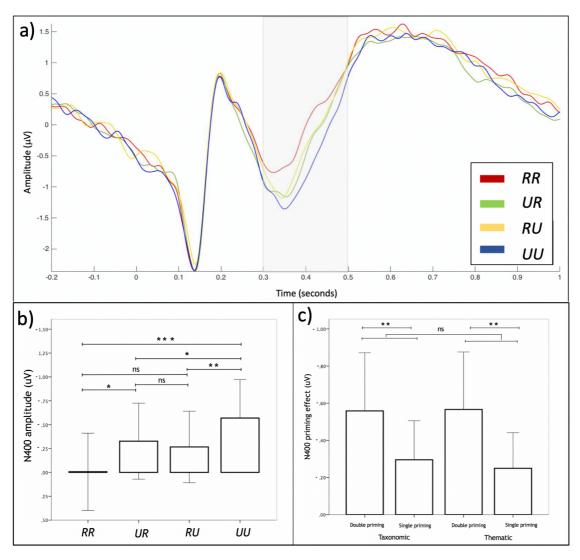
536 *RR*: related-related; *RU*: related-unrelated; *UR*: unrelated-related; *UU*: unrelated-unrelated.

537

To examine whether there was a double priming effect, we ran additional ANOVAs on single and double priming effects computed as the differences in amplitude for *RUR* and *RR* relative to the *UU* conditions for each time window. These analyses revealed a significant difference between the single and double priming effects (F(1,23) = 8.780; p = 0.007) in the 300-500 ms time window. Participants presented a larger N400 priming effect in the double semantic priming condition compared to the averaged single semantic priming condition

544 (Figure 4). This effect was not significant in any other time window (F < 1). No significant 545 effect of semantic category type (F < 1) and no significant interaction between semantic 546 category and priming effect types (F < 1) was observed in any of the time windows.





548

549 Figure 4. N400 time course over the nine averaged electrodes and N400 analysis per 550 **condition.** a) The ERP grand average is displayed for the four conditions. Amplitude (μ V) corresponds to the average of the nine electrodes considered in the analysis. Time 0 corresponds 551 552 to the target presentation, and the grey area represents the studied time window. b) N400 553 measurements (average signal in the 300-500 ms time window) for the four different conditions (taxonomic and thematic trials averaged). c) N400 priming effects in double and single priming 554 555 conditions for the taxonomic and thematic trials. Here, priming effects are the difference in the 556 N400 amplitude between RR and UU (double priming), and between RUR and UU (single 557 priming) in the 300-500 ms time window.

Significance of the post hoc tests conducted on the 300-500 ms time window are indicated as
follows: *** p < .001; ** p <.01; * p <.05; ns: not significant. Error bars correspond to 95%
confidence intervals.

- 561 *RR*: related-related; *RU*: related-unrelated; *UR*: unrelated-related; *UU*: unrelated-unrelated.
- 562

563 To explore whether the ERPs priming effects were restricted to the a priori selected 564 electrodes for the analysis, we employed a cluster-based permutation approach. We examined 565 whether the priming effect in the double priming condition RR was significantly different from 566 the baseline condition UU in other electrodes in any of the time windows from 0.1 to 0.9 567 seconds after target onset. The analysis revealed that the double priming effect RR was 568 significantly different from the baseline condition UU(p < 0.01) between the times 0.34 to 0.48 569 seconds over the frontocentral and centroparietal electrodes (Figure 5). This result is consistent 570 with the a priori hypothesized N400 effect.

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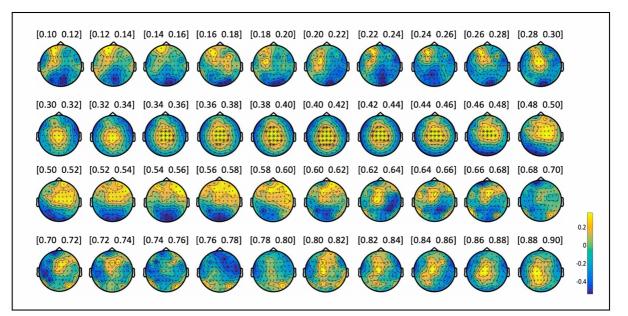


Figure 5. Cluster-based permutation analysis. Testing for the N400 effect and the ERPs effect in the whole epoch of analysis (0.1 to 0.9 seconds after the target onset), the cluster-based permutation tests revealed a significant difference between the double priming condition *RR* and the baseline condition UU (p < 0.01). The forty topographic plots equally spaced between 0.1 to 0.9 seconds are displayed, the black dots represent the 65 electrodes, and the significant clusters are indicated with stars. A single cluster was observed, indicating a significant difference between 0.34 and 0.48 seconds over the frontocentral and centroparietal electrodes.

Then, to explore over-additivity, we examined if the N400 double priming effect (*RR-UU*) was larger than the sum of the N400 single priming effects ((RU - UU) + (UR - UU)). This analysis was performed in the 300-500 ms time window in which the double priming effect was significantly larger that the single priming effect. This final ANOVA did not reveal any significant effect or interaction (all F < 1). Thus, the N400 priming effect for the double priming condition was not significantly different from the sum of the priming effect for the single priming conditions, indicating a mere additivity of the priming effects.

588 589

4. <u>Discussion</u>

590

591 In the present study, we used a double semantic priming task to explore categorization of 592 taxonomically and thematically related multiple primes in humans. We explored the priming 593 effects through behaviour (as a time decrease to process the primed compared to the unprimed 594 targets) and electrophysiology (as a decreased amplitude of the N400 in the primed conditions). Our study yielded three essential results. First, both behavioural and ERP measures showed 595 robust single (RU and UR) and double (RR) priming effects. Second, both behavioural and ERP 596 597 measures demonstrated a larger priming effect for double priming than for single priming 598 conditions. However, there was no evidence for an over-additivity of double priming compared 599 to single priming. Finally, the more substantial priming effect of double compared to single 600 primes was observed for both taxonomic and thematic relationships in the N400 analysis, 601 whereas it was observed only for the taxonomic relationships in the behavioural analysis.

603

602 <u>4.1. Categorization in a double vs single priming condition</u>

- 604 Our results showed a greater priming effect with two primes than with single primes on 605 both behavioural and ERP measures. We observed additivity but no over-additivity of multiple 606 primes: the facilitation induced by multiple primes was not significantly larger than the sum of 607 the facilitation yielded by each prime separately, for both behavioural and electrophysiological 608 analyses.
- 609

610 4.1.1 <u>Underlying processes of multiple priming effect</u>

611

612 Our study confirms the additivity of two primes at the behavioural level in an LDT task.613 This finding is consistent with previous studies showing an additive effect in multiple priming

conditions at the behavioural level, in both semantic category types (Balota and Paul, 1996;Chwilla and Kolk, 2003; Lavigne and Vitu, 1997).

Consistent with behavioural results, the ERP findings also revealed an additive pattern of 616 617 double priming. We are aware of only one study that explored ERPs in a multiple priming task using a LDT paradigm. Chwilla and Kolk (Chwilla and Kolk, 2003) showed different N400 618 619 additivity patterns varying according to the task (LDT or relatedness judgment task) and the 620 type of words used as primes (ambiguous or unambiguous). In the LDT, the results showed an 621 additive effect using both ambiguous and unambiguous words, which is consistent with our 622 findings. In the relatedness judgment task, there was an over-additive effect with unambiguous 623 words but an under-additive effect with ambiguous words. Another study that explored ERPs 624 in a multiple priming task used a picture naming task (Python et al., 2018a). Although the 625 authors did not explore additivity, they described an increased semantic facilitation effect with 626 multiple primes compared to a single prime in both taxonomic and thematic categories. Overall, 627 these findings suggest that a double priming effect can occur in priming paradigms that use 628 different tasks, i.e., naming, LDT, relatedness judgement tasks, suggesting that distinct mechanisms can be involved and combined both at the semantic, lexical, and strategic levels. 629 630 The task and material used to explore a double priming effect are both critical and an over-631 additivity effect might be difficult to observe using an LDT, possibly due to its reliance on 632 processes not optimally captured by this task.

633 The putative mechanisms of additivity remain debated. First, the multiple priming effect 634 might depend on an enhanced influence of one of the primes. It refers to an associative "boost" (Moss et al., 1995) in which the presence of a semantic association between each prime and the 635 target generates a larger priming effect by "accumulation". We controlled the association 636 637 strength between primes and target, to ensure that verbal associations beyond the semantic 638 relationship itself did not boost the priming effect (Tyler and Moss, 2001). For this reason, we 639 consider that it is unlikely that the double priming effect was due to two separate priming effects 640 or to an enhanced influence of the second prime on the target. We suggest that the multiple 641 priming effect instead reflects the pre-activation of the target induced by primes that have 642 convergent semantic relationships with this target. Previous studies using masked semantic 643 primes and attentional blink paradigms have shown the sensitivity of the N400 priming effect to automatic semantic processes (Deacon et al., 2000; Kiefer, 2002; Kiefer and Spitzer, 2000; 644 645 Rolke et al., 2001). Hence, the higher facilitation in multiple primes conditions may reflect the 646 organization of concepts into categories.

647 Second, top-down processes such as controlled strategies might be involved in the multiple 648 priming effect. Several authors have argued against the involvement of purely automatic 649 processes in priming experiments using long SOA (> 300 ms), because such duration allows 650 controlled processing and strategies during task performance (Lucas, 2000; Neely, 1977). In 651 the present study, we used a long SOA (1500 ms) to avoid the ERPs in response to target words 652 to be affected by the ERPs in response to the second prime. Therefore, it is possible that both 653 automatic and controlled processes contributed to the semantic priming effect.

654 More specifically, two controlled processes may be involved, the expectancy generation 655 and semantic matching. Expectancy generation (Becker, 1980, 1979; Neely, 1991; Neely et al., 656 1989) is defined as the use of the semantic information of the prime to activate a set of potential 657 words that could correspond or strongly relate to the following target. To limit the impact of 658 the expectation component, we instructed participants not to pay attention to primes. However, 659 as the target was a category, participants may make correct expectations about the following 660 target. This expectation is more likely to be correct in the RR condition were the two primes 661 belong to the same category, and especially in the taxonomic condition where there are fewer 662 options than in the thematic condition. The expectation is less likely to be correct in the RU or 663 UR conditions as the R and U primes do not belong to the same category. However, in our 664 experiment, the relatedness proportion of RR trials (i.e., the proportion of related trials among the total of trials (including related and unrelated conditions) was low (25%), which does not 665 666 typically favour the occurrence of strategic expectation processes during priming paradigms 667 (de Groot, 1984; Neely et al., 1989). Another controlled process that can be involved in semantic priming is semantic matching (Colombo and Williams, 1990; den Heyer et al., 1983; 668 669 Neely, 1991, 1977; Neely et al., 1989), in which the participants verify the relation between the 670 prime and the target. It is induced by the type of target-prime relatedness, and primarily occurs 671 when most unrelated prime-target trials use pseudoword targets. With such proportion, 672 unrelated pairs could bias the lexical decision to a "pseudoword" response, and related words, to a "word" response (Neely et al., 1989). In our paradigm, there were as many related as 673 674 unrelated primes in both words and pseudowords trials, and it is thus less likely that semantic 675 matching processes explain our results. It is noteworthy that the facilitation effect of the first 676 word prime appeared greater than the effect of the second word prime, with a larger difference 677 between RR and UR than between RR and RU conditions. Although this result is difficult to 678 interpret due to a lack of statistical difference between RU and UR, it may suggest that the first 679 prime played a larger role in the semantic facilitation effect than the second one. This tendency

680 might however be better explained by expectancy generation triggered by the first prime than681 by semantic matching.

Furthermore, some masked priming paradigms showed that unconscious semantic 682 683 processes are affected by the conscious context and engagement of executive attention 684 (Greenwald et al., 2003; Naccache et al., 2002; Rohaut et al., 2016), highlighting the complexity 685 of the role of controlled processes in implicit priming. Additionally, the increased activation of 686 semantic associations in schizophrenic patients ("hyperpriming") with impaired frontal 687 functions also suggests the role of control functions on semantic priming (Dehaene et al., 2003; 688 Kreher et al., 2008; Spitzer et al., 1993). "Hyperpriming" has also been described in 689 neurological patients, including semantic dementia (Laisney et al., 2011) and Alzheimer disease 690 (Borge-Holthoefer et al., 2011; Giffard et al., 2002, 2001; Ober and Shenaut, 1995), but also 691 patients with post-stroke aphasia and left frontal lesions (Dyson et al., 2020; see also Python et 692 al., 2018b). Among other interpretations, this effect had been explained by a decreased 693 competition or interference among fewer pre-activated or available knowledge. It may also be 694 related to attentional or controlled deficits. The left inferior frontal region may be critical to 695 shaping semantic facilitation by thresholding lexical selection. These studies highlight the 696 complex intricacy of controlled and automatic processes during implicit priming. Hence, we 697 cannot exclude that the categorization we observe also involves controlled processes exerted 698 on implicit priming, and thus may engage at least in part the frontal lobe functions.

Overall, we show a double priming effect on both taxonomic (both behaviourally and on ERPs) and thematic (on ERPs only) relationships in a similarity priming task. These results indicate that some of the processes involved in the similarity task - allowing to activate the shared category between two items - can occur during a semantic priming task. Such processes may include automatic semantic processes and (mostly pre-lexical) controlled processes. The results also suggest that the N400 can be considered as an electrophysiological marker of such primed categorization.

- 706

707 *4.1.2 <u>Additive but not over-additive effect</u>*

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The double priming effect was additive but not over-additive. One putative explanation relates to the design of our paradigm. According to the spreading activation theory, the activation of concepts decays with time. The long SOA used in our task may have allowed a decay in the pre-activation of the target over time, thus decreasing the double priming effect. 713 Another potential factor is the repetition of the primes (six times) and targets (four times) 714 within the same session that can impact the semantic priming effect. The repetition of each 715 word can yield to a higher baseline level of activation of the concepts, generating a lower 716 semantic priming effect (see Kutas and Federmeier, 2011). However, to limit this effect, we 717 ensured that each word was presented only once for each condition, and we ensured that at least 718 nine trials separated any target repetition. We also created two lists for each type of semantic association to counterbalance the order of the primes, and the order of the sessions alternated 719 between the participants, which allowed us to balance the number of times each of the primes 720 721 was presented in the first and in the second position.

Hypothetically, an additive rather than the over-additive effect in our double priming task might have a behavioural significance, because it could reflect an adaptive balance between over-constraining the activation of one given concept in response to given stimuli (overadditivity) and failing to activate the appropriate converging concept between them (underadditivity).

727

4.2 The amount of behavioural double priming effect varies with the type of semantic association.

730

In the behavioural analysis, the double priming effect was larger when primes were taxonomically related to the target, than when they were thematically related. Based on the results of Python and colleagues (Python et al., 2018a), we were instead expecting a larger behavioural priming effect for thematic than for taxonomic relationships. The reason for a lower double priming effect of thematic relationships remains unclear. Both automatic and controlled mechanisms can explain this result.

737 In the framework of the spreading activation model, when the first prime is presented, its 738 activation propagates to neighbouring nodes. We propose that as taxonomically related concepts share various features, they are highly interlinked and close to each other in semantic 739 740 memory. Therefore, a given target category could be primed by the cumulative effect of pre-741 activation provoked by many neighbouring nodes, resulting in an increased target facilitation. 742 In contrast, thematically related words do not necessarily share similar features. Therefore, the 743 presentation of thematically related primes may activate a much broader set of concepts that 744 are not necessarily interlinked to each other. Thus, there may be no (or less) cumulative effect 745 yielded by multiple primes.

In addition, and as mentioned above, although most factors were controlled in the paradigm 746 747 to counteract the effect of controlled processes, some factors such as the long SOA and the conscious perception of the stimuli may have allowed controlled processes to occur. We believe 748 749 that the expectancy generation process could have contributed to the difference in double 750 priming RT between taxonomic and thematic categories. It is possible that due to the 751 presentation of the same type of trials in the taxonomic sessions, namely, exemplars (primes) – 752 category (target) relation, the set of words activated according to the expectancy generation 753 hypothesis was more limited than in thematic trials. In addition, thematic items included 754 different types of functional relations and participants could have generated a broader set of 755 expected targets. Then, the probability that the real target of the task corresponds to the expected 756 one may have been lower for the thematic condition, which may have decreased the influence 757 of expectancy generation in the semantic priming effect.

758 Regarding more typical effects such as the single priming effect, our findings are in agreement with several studies that have shown no difference in the RT priming effect between 759 760 taxonomic and thematic (Chen et al., 2014; Hagoort et al., 1996; Khateb et al., 2003; Maguire et al., 2010). This result suggests that the semantic facilitation yielded by a single prime 761 762 involves similar processes in both types of semantic categories. However, multiple primes may 763 favour the access to taxonomic relationships behaviourally, which should be interpreted with 764 caution since we did not observe differences between semantic category types in N400 765 amplitudes.

766 767

5. <u>Conclusion</u>

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The present study provides evidence for an additive effect of double priming of taxonomic 769 770 and thematic categories and suggests that categorization can occur without explicit instructions 771 in a semantic priming task. At the behavioural level, the effect of double priming suggested that 772 taxonomic relations may be stronger or more easily accessed than thematic relations. In 773 contrast, the N400 double priming effect was equivalent for both types of semantic relations, 774 highlighting the importance of the N400 as an electrophysiological marker of categorization. 775 Our findings have implications in understanding the cognitive processes at play during the 776 similarity task in particular, and in categorization in general. The results also place our 777 "similarity priming task" in a promising position as a tool to better characterize the patients' 778 difficulties in abstract thinking, especially in the context of a frontal or temporal degenerative 779 disease or in patients with schizophrenia. Finally, our research has broad significance in

- value relation number of the second s
- 781 humans think and generate abstract concepts.

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Supplementary material

Does adding beer to coffee enhance the activation of drinks? An ERP study of semantic category priming

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Prime 1		Prime 2		Target		Prime 1		Prime 2		Target	
iron	(plomb)	copper	(cuivre)	metal	(métal)	emotion	(émotion)	tear	(larme)	sadness	(tristesse)
beer	(bière)	coffee	(café)	drink	(boisson)	head	(tête)	foot	(pied)	body	(corps)
rice	(riz)	corn	(maïs)	cereal	(céréale)	thread	(fil)	button	(bouton)	sewing	(couture)
boot	(botte)	sandal	(sandale)	shoe	(chaussure)	pen	(stylo)	sheet	(feuille)	writing	(écriture)
ball	(ballon)	puzzle	(puzzle)	game	(jeu)	skirt	(jupe)	breast	(sein)	women	(femme)
arm	(bras)	leg	(jambe)	limb	(membre	pig	(cochon)	hen	(poule)	farm	(ferme)
armchair	(fauteuil)	bed	(lit)	furniture	(meuble)	cold	(froid)	mitten	(moufle)	winter	(hiver)
saw	(scie)	shovel	(pelle)	tool	(outil)	garden	(jardin)	chimney	(cheminée)	house	(maison)
tulip	(tulipe)	cactus	(cactus)	plant	(plante)	anchor	(ancre)	sailboat	(voilier)	boat	(bateau)
knife	(couteau)	spoon	(cuillère)	cutlery	(couvert)	dark	(noir)	moon	(lune)	night	(nuit)
red	(rouge)	green	(vert)	colour	(couleur)	handcuffs	(menottes)	escape	(évasion)	jail	(prison)
cake	(tarte)	sorbet	(sorbet)	dessert	(dessert)	zebra	(zèbre)	plains	(plaine)	savanna	(savane)
hatred	(haine)	friendship	(amitié)	feeling	(sentiment)	ladder	(échelle)	truck	(camion)	fireman	(pompier)
shirt	(chemise)	dress	(robe)	clothes	(vêtement)	suitcase	(valise)	beach	(plage)	holiday	(vacances)
horse	(cheval)	frog	(grenouille)	animal	(animal)	breath	(souffle)	blood	(sang)	life	(vie)
ax	(hache)	bow	(arc)	weapon	(arme)	game	(gibier)	gun	(pistolet)	hunting	(chasse)
ring	(bague)	necklace	(collier)	jewel	(bijou)	motor	(moteur)	wing	(aile)	plane	(avion)
fire	(feu)	earth	(terre)	element	(élément)	war	(guerre)	troop	(troupe)	army	(armée)
pear	(poire)	grape	(raisin)	fruit	(fruit)	magic	(magie)	broom	(balai)	witch	(sorcière)
bee	(abeille)	ant	(fourmi)	insect	(insecte)	dress	(robe)	white	(blanc)	bride	(mariée)
sweet pepper	(poivron)	carrot	(carotte)	vegetable	(légume)	day	(jour)	star	(astre)	sun	(soleil)
January	(janvier)	April	(avril)	month	(mois)	bald	(chauve)	redheaded	(roux)	hair	(cheveu)
owl	(hibou)	pigeon	(pigeon)	bird	(oiseau)	banana	(banane)	cage	(cage)	monkey	(singe)
winter	(hiver)	spring	(printemps)	season	(saison)	tongue	(langue)	smile	(sourire)	mouth	(bouche)
sight	(vue)	taste	(goût)	sense	(sens)	music	(musique)	bird	(oiseau)	song	(chant)
ski	(ski)	football	(football)	sport	(sport)	child	(enfant)	notebook	(cahier)	school	(école)

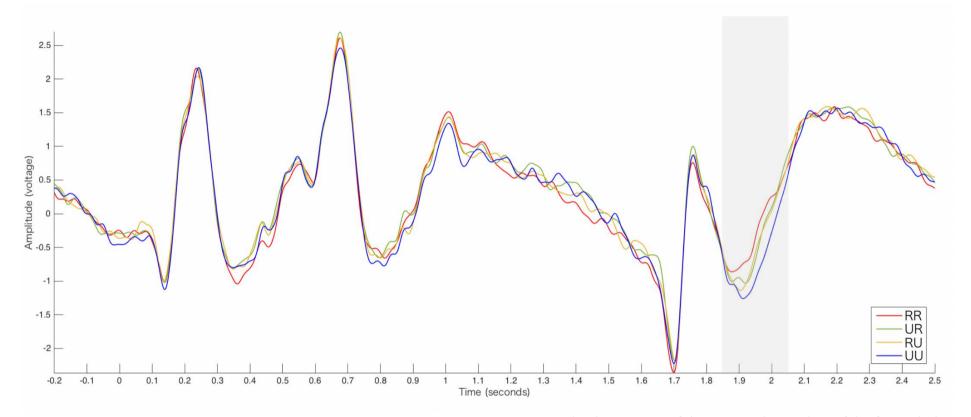
Supplementary Table S1. List of words for both taxonomic and thematic associations translated in English (French in brackets). Twentysix triplets of words were created for taxonomic and thematic relationships, containing one target and two related primes. The triplets in the present list were used as stimuli for the *RR*-word condition. The combination of all words in the list allowed us the creation of *UR*, *RU* and *UU* conditions.

	Taxonomi	с				Thematic				
word		pseudo	word		word	pseudoword				
métal	mélax	méril	bélal	sétol	tristesse	printasse	primmesse	chattesse	prantesse	
boisson	meusson	baussin	biossin	muisson	corps	coyal	coxon	dorps	concs	
céréale	cémuole	cémurle	cévurle	cémuane	couture	saicure	saipure	soivure	soinure	
chaussure	blousture	bleussore	draisture	drainsure	écriture	éscodère	escodore	éscogyre	éscosore	
jeu	jee	jui	keu	seu	femme	fulme	faîme	fampe	famde	
membre	murbre	beuvre	meltre	bimbre	ferme	farpe	fenre	forve	terde	
meuble	moiple	muivre	meivre	beuple	hiver	niper	jimer	zimer	zider	
outil	oulol	ourim	ouryl	outaf	maison	bainon	maunon	vauson	saivon	
plante	drende	pronte	dranle	flonte	bateau	batoub	batué	batioc	bariau	
couvert	pouvexe	coumart	pouset	pouvort	nuit	niot	nuif	juit	nuet	
couleur	counour	coutier	poulier	cousuir	prison	plinon	brinon	brivon	clisan	
dessert	dassecs	disseon	disseng	disseya	savane	parale	pacene	sarele	patale	
sentiment	sennisant	senlisant	sesrident	pontident	pompier	pombeur	pempoir	pemmier	purpier	
vêtement	nytament	tâtegent	tômement	tytament	vacances	nacondes	galences	lamences	nacorces	
animal	asimum	asimom	asimié	asigol	vie	vio	hie	bie	vei	
arme	esme	erte	erne	anle	chasse	cresse	bresse	trosse	blâsse	
bijou	bizoï	bizoa	bifau	bifui	avion	anain	anéon	anoen	anien	
élément	écèvent	érénent	écésant	évècent	armée	ercée	erbée	ancée	anbée	
fruit	frout	friat	fruiz	fruif	sorcière	serboire	serlière	servaure	serloire	
insecte	incuote	incoste	incuate	incirte	mariée	marong	maroyé	marorn	maropé	
légume	néduge	nésude	hénude	téduge	soleil	soreul	sotial	rolial	roteil	
mois	moil	moinf	mias	mias	cheveu	chumeu	chemoa	chuvio	truveu	
oiseau	oisiag	oiniau	oiviau	eusiou	singe	cirge	rinde	minde	simbe	
saison	saivin	rainon	moiron	maisan	bouche	tougne	cougne	cauche	coubre	
sens	hens	bens	dens	nens	chant	chint	brant	chacs	chont	
sport	spoya	gnort	spoll	spolt	école	évuse	épune	ésune	éruse	

Supplementary Table S2. List of pseudowords for both taxonomic and thematic associations. Two pseudowords for target word were created for each session. In total, fifty-two pseudowords were used for each session in the *UU*-pseudoword and *RR*-pseudoword trials conditions.

	Taxono	omic (first	session)	Taxonomi	c (second	session)
Condition	Prime 1	Prime 2	Target	Prime 1	Prime 2	Target
RR-word	beer	coffee	drink	coffee	beer	drink
RU-word	copper	beer	metal	beer	pigeon	drink
UR-word	pigeon	beer	drink	beer	copper	metal
UU-word	beer	football	sense	football	beer	sense
RR-pseudoword	beer	coffee	asimom	coffee	beer	asimum
UU-pseudoword	frog	beer	baussin	beer	frog	meusson

Supplementary Table S3. Trials organization to counterbalance the order of the primes over conditions. The table contains real trials that were used in the taxonomic sessions. In the first session, each prime (e.g., beer) was repeated six times: three times in the first position and three times in the second position. The additional set of trials (second session) was constructed by reversing the order of the primes of each trial of the first session.



Supplementary Figure S1. Time course of the ERPs during the full trial period. The time course of the averaged ERP data of the four priming conditions across the nine frontocentral and centroparietal electrodes (FC1, FCz, FC2, C1, Cz, C2, CP1, CPz, CP2) is displayed. The time course starts with the fixation cross onset (time = 0) and considers the 2.5 seconds of the entire trial period. We considered 0.2 seconds before the cross onset as the baseline period. The onset of the first prime was at 0.05 seconds and the second prime onset was at 0.45 second. The target onset was at 1.55 second. Our a priori period of interest was between 1.85 and 2.05 seconds (0.3 to 0.5 seconds after the target onset).

	Taxor	omic			Thema	tic		
Condition	Mean	SD	Min	Max	Mean	SD	Min	Max
RR	490	87	377	757	497	91	381	822
UR	505	86	406	755	502	82	402	766
RU	503	82	415	770	501	77	388	747
UU	513	91	394	780	513	83	409	795
RUR	504	79	413	763	502	79	395	757

Supplementary Table S4. Descriptive statistics of RTs. Mean, Standard Deviation (SD), Minimum (Min) and Maximum (Max) of the median RTs of all participants are presented in milliseconds. Data are shown for the two types of semantic associations and for the four conditions analyzed. The average between *UR* and *RU* conditions is included in the table as *RUR*.

Taxonomic	[100 -	300]			[300 - 5	500]			[500 - 7	700]			[700 - 9	00]		
Condition	Mean	SD	Min	Max	Mean	SD	Min	Max	Mean	SD	Min	Max	Mean	SD	Min	Max
RR	-0.52	0.92	-2.40	1.70	0.03	1.28	-2.33	3.02	1.59	1.11	-0.46	3.94	1.06	0.85	-0.60	2.68
UR	-0.56	0.91	-1.89	1.96	-0.23	1.32	-2.77	3.25	1.38	0.96	-0.24	3.25	0.84	0.80	-0.97	2.28
RU	-0.53	1.00	-2.20	2.53	-0.25	1.40	-2.85	3.8	1.41	1.16	-0.49	3.78	0.99	0.98	-0.83	3.05
UU	-0.65	0.86	-1.85	1.86	-0.53	1.29	-3.58	3.16	1.39	0.90	-0.01	2.93	0.95	0.74	-0.30	2.11
RUR	-0.55	0.92	-2.04	2.24	-0.24	1.34	-2.81	3.52	1.40	1.05	-0.36	3.52	0.92	0.87	-0.90	2.37
Thematic	[100 -	300]			[300 - 3	500]			[500 - ′	700]			[700 - 9	00]		
Thematic Condition	[100 - Mean	300] SD	Min	Max	[300 - 5 Mean	500] SD	Min	Max	[500 - 7 Mean	700] SD	Min	Max	[700 - 9 Mean	00] SD	Min	Max
		-	Min -2.11	Max 1.80	-	SD			-	-	Min -0.12	Max 4.48	L	-	Min -0.11	Max 2.76
Condition	Mean	SD		1.80	Mean	SD 1.52		3.21	Mean	SD			Mean	SD		
Condition RR	-0.46	SD 0.81	-2.11	1.80 2.09	Mean -0.04	SD 1.52 1.45	-2.84	3.21 3.07	Mean 1.37	SD 0.99	-0.12	4.48	Mean 1.04	SD 0.77	-0.11	2.76
Condition RR UR	-0.46 -0.55	SD 0.81 1.01	-2.11 -2.61 -1.71	1.80 2.09 2.28	Mean -0.04 -0.43	SD 1.52 1.45 1.20	-2.84 -3.69	3.21 3.07 2.48	Mean 1.37 1.33	SD 0.99 1.08	-0.12 -0.15	4.48 4.58	Mean 1.04 0.90	SD 0.77 0.74	-0.11 -0.20	2.76 3.16

Supplementary Table S5. Descriptive statistics of the N400 component. Mean, Standard Deviation (SD), Minimum (Min) and Maximum (Max) of the N400 amplitude are presented in microVolts (μ V) for each time window. Data are shown for the two types of semantic associations and the four conditions analyzed. The average between *UR* and *RU* conditions is represented in the table as *RUR*.