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Value, confidence, deliberation: a functional partition of the medial prefrontal cortex demonstrated across rating and choice tasks

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1 **Title: Value, confidence, deliberation: a functional partition of the medial prefrontal**
2 **cortex demonstrated across rating and choice tasks**

3
4 **Abbreviated Title:** Functional partition of the medial PFC

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15 **Conflict of interest statement**

16 The authors declare no competing financial interests.

17
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26 **Abstract**

27 Deciding about courses of action involves minimizing costs and maximizing benefits. Decision
28 neuroscience studies have implicated both the ventral and dorsal medial prefrontal cortex
29 (vmPFC and dmPFC) in signaling goal value and action cost, but the precise functional role of
30 these regions is still a matter of debate. Here, we suggest a more general functional partition
31 that applies not only to decisions but also to judgments about goal value (expected reward) and
32 action cost (expected effort). In this conceptual framework, cognitive representations related to
33 options (reward value and effort cost) are dissociated from metacognitive representations
34 (confidence and deliberation) related to solving the task (providing a judgment or making a
35 choice). We used an original approach aiming at identifying consistencies across several
36 preference tasks, from likeability ratings to binary decisions involving both attribute integration
37 and option comparison. fMRI results in human male and female participants confirmed the
38 vmPFC as a generic valuation system, its activity increasing with reward value and decreasing
39 with effort cost. In contrast, more dorsal regions were not concerned with the valuation of
40 options but with metacognitive variables, confidence being reflected in mPFC activity and
41 deliberation time in dmPFC activity. Thus, there was a dissociation between the effort attached
42 to choice options (represented in the vmPFC) and the effort invested in deliberation
43 (represented in the dmPFC), the latter being expressed in pupil dilation. More generally,
44 assessing commonalities across preference tasks might help reaching a unified view of the
45 neural mechanisms underlying the cost/benefit tradeoffs that drive human behavior.

46

47 **Significance statement**

48 *Decision neuroscience studies have implicated the medial prefrontal cortex in forming the*
49 *cognitive representations that drive human choice behavior. However, different studies using*
50 *different tasks have suggested somewhat inconsistent links between precise computational*
51 *variables and specific brain regions. Here, we use fMRI to demonstrate a robust functional*
52 *partition of the medial PFC that generalizes across tasks involving an estimation of goal value*
53 *and/or action cost to provide a judgement or make a choice. This general functional partition*
54 *makes a critical dissociation between neural representations of decisional factors (the expected*
55 *costs and benefits attached to a given option) and metacognitive estimates (confidence in the*
56 *judgment or choice, and effort invested in the deliberation process).*

57

58 **Introduction**

59 Standard decision theory assumes that selecting a course of action can be reduced to
60 maximizing a net value function, where expected benefits are discounted by expected costs.
61 Numerous studies in decision neuroscience have implicated key regions of the medial prefrontal
62 cortex (PFC) in computing the net values of options during choice. While there is a general
63 agreement for a functional dissociation between ventral and dorsal parts of the medial PFC
64 (vmPFC, sometimes called medial OFC, versus dmPFC, sometimes called dACC), the specific
65 roles of these subregions are still a matter of debate.

66 Some accounts insist on the opponency between costs and benefits (Rangel and Hare,
67 2010; Pessiglione et al., 2018): the vmPFC would estimate the expected reward while the
68 dmPFC would estimate the expected effort (Bartra et al., 2013; Kurniawan et al., 2013; Clithero
69 and Rangel, 2014; Skvortsova et al., 2014). However, this view has been challenged by
70 representations of effort cost found in vmPFC activity and reward value in dmPFC activity
71 (Gläscher et al., 2009; Fouragnan et al., 2015; Klein-Flugge et al., 2016; Pisauro et al., 2017;
72 Arulpragasam et al., 2018; Seaman et al., 2018; Aridan et al., 2019; Hogan et al., 2019;
73 Westbrook et al., 2019; Lopez-Gamundi et al., 2021). Other accounts insist on the comparison
74 between options that occurs during choice and suggest that the two regions estimate decision
75 values in opposite fashion (Boorman et al., 2009; Wunderlich et al., 2009; Hunt et al., 2012;
76 Jocham et al., 2012): the vmPFC would activate while the dmPFC would deactivate with value
77 difference (chosen minus unchosen option value). Yet this other view has been questioned
78 because the correlation with chosen and unchosen option values is not always observed in these
79 regions, and because the value difference may be confounded with other constructs such as
80 default preference, choice confidence and decision time (Lim et al., 2011; Qin et al., 2011; De
81 Martino et al., 2013; Jocham et al., 2014; Massar et al., 2015; Lopez-Persem et al., 2016;
82 Bobadilla-Suarez et al., 2020). Thus, both types of accounts have received empirical support
83 but also contradictory evidence, such that their validity is still debated.

84 Here, we intend to take a step aside from these debates and propose a functional partition
85 that would generalize beyond choice tasks. Indeed, contrary to the view that there is no value
86 representation outside of choice contexts (Hayden and Niv, 2021), neural correlates of values
87 in the medial PFC have been found in many tasks that do not involve any choice between the
88 items presented, including likeability rating and distractive tasks or even passive viewing,
89 during which covert likeability ratings are spontaneously generated (Lebreton et al., 2009;
90 Plassmann et al., 2010; Harvey et al., 2010; Levy et al., 2011; Abitbol et al., 2015; De Martino
91 et al., 2017; Shenhav and Karmarkar, 2019; Lopez-Persem et al., 2020). We therefore reasoned

92 that a general account for the role of the medial PFC in expressing preference should explain
93 the pattern of activity observed during both rating and choice.

94 The new functional partition that we propose here is based on a metacognitive account
95 (Lee and Daunizeau, 2021): the idea is that, whatever the task, the brain invests effort in
96 deliberation until it reaches a satisfactory level of confidence in the intended response. Thus, a
97 second cost/benefit tradeoff would govern the meta-decision about when to make a response,
98 the cost being the amount of time spent in deliberation and the benefit being the level of
99 confidence attained. During this double cost/benefit arbitration, the brain would represent two
100 sorts of variables: 1) at the decisional level, the reward and effort values associated to options
101 proposed for rating or choice, and 2) at the metacognitive level, the expected confidence in the
102 response and the required amount of deliberation. The aim of the present study is to test whether
103 this functional partition can account for the pattern of activity observed in medial prefrontal
104 regions across rating and choice tasks.

105 **Materials and Methods**

106 **General overview**

107 To this aim, we reversed the typical logic of standard functional neuroimaging approach, which
108 specifies the roles of brain regions with contrasts that isolate minimal differences between
109 conditions. On the contrary, we intended to generalize our findings across various conditions
110 and tasks, with the aim to reach more robust conclusions. Thus, we employed a series of
111 preference tasks (also called ‘value-based’ tasks) that enable the investigation of 1) the
112 assignment of reward value or effort cost to a single option, with likeability rating tasks, 2) the
113 comparison between two reward or two effort options with A/B choice tasks, and 3) the
114 integration of reward and effort attributes for one option to accept or reject, with Yes/No choice
115 tasks. In all these tasks, we defined the same key variables of interest as the global stimulus
116 value (Val), which increases with more appetitive reward and/or less aversive effort, the
117 confidence in the response (Conf), which is higher for more extreme ratings and more likely
118 choices, and deliberation time (DT), meaning duration of the effort invested in the valuation
119 process so as to reach a satisfactory response. We then explored the relationships between these
120 three variables at the behavioral level, and their representations in the medial PFC at the neural
121 level.

122

123 **Subjects**

124 In total, 40 right-handed volunteers participated in this fMRI study, which was approved by the
125 Pitié-Salpêtrière Hospital local ethics committee. Participants were recruited through the RISC
126 (Relais d’Information en Sciences de la Cognition) online platform (<https://www.risc.cnrs.fr/>)
127 and signed informed consent prior to participation in the study. All participants were screened for
128 the use of psychotropic medications and drugs, history of psychiatric and neurologic disorders,
129 and traumatic brain injury. One participant was excluded from all analyses because of a clear
130 misunderstanding about task instructions, leaving n=39 participants for behavioral data analysis
131 (22 females / 17 males, aged 25.4±4.1 years). Another participant was excluded from the fMRI
132 analysis due to excessive movement inside the scanner (>3mm within-session per direction).
133 Eleven additional participants were excluded from pupil size analysis, due to poor signal
134 detection in at least one of the sessions (leaving a total of n=27 participants for pupil analysis).

135 All participants gave informed consent and were paid a fixed amount for their
136 participation. The 15 first subjects were paid 60€ and the 25 other subjects were paid 75€. The
137 difference in payoff corresponds to a difference in scanning protocols, although all participants
138 performed the same tasks. The pilot protocol (n=15) aimed at comparing fMRI data acquisition

139 sequences: regular EPI, EPI with multiband acceleration, EPI with multiband acceleration +
140 multi-echo acquisition. The main protocol (n=25) aimed at addressing the neurocognitive
141 question of interest with the best acquisition sequence. For this main protocol, we kept the
142 regular EPI sequence for all sessions, as we saw no clear advantage for multiband acceleration
143 or multi-echo acquisition in basic contrast images. Therefore, the analyses only include fMRI
144 data using regular EPI acquisition (three sessions for the pilot protocol, all nine sessions for the
145 main protocol).

146 **Behavioral tasks**

147 All tasks were programmed using the Psychtoolbox (Brainard, 1997) Psychtoolbox-3 running
148 in Matlab (The MathWorks, Inc., Version 2012). Participants were given a 4-button box (fORP
149 932, Current Designs Inc, Philadelphia, USA) placed under their right hand to provide their
150 responses. Stimuli were projected on a computer screen, their luminance being estimated using
151 standard function of red-green-blue composition ($0.299 \cdot \text{red} + 0.587 \cdot \text{green} + 0.114 \cdot \text{blue}$, see
152 <http://www.w3.org/TR/AERT#color-contrast>). Stimuli comprised 144 reward items (72 food and
153 72 goods) and 72 effort items (36 mental and 36 physical). Half the reward items were presented
154 with text only (Rew_t items), and the other half was presented with both text and image (Rew_{ti}
155 items). All effort items were only described with text (Eff_t). For each task, fMRI sessions were
156 preceded by a short training (not included in the analysis), for participants to familiarize with
157 the sort of items they would have to value and with the button pad they would use to express
158 their preferences.

159 Participants all started with a (dis-)likeability rating task (Fig. 1A), performed during
160 the first three fMRI sessions, each divided into three 24-trial blocks corresponding to the three
161 stimulus type (R_{ti}, R_t, E_t). The order of blocks within a session was counterbalanced across
162 participants. The items were presented one by one, and participants rated them by moving a
163 cursor along a visual analog scale. They used their index and middle fingers to press buttons
164 corresponding to left and right movements, and validated the final position of the cursor by
165 pressing a third button, which triggered the new trial. The initial position of the cursor, at the
166 beginning of each trial, was randomly placed between 25 and 75% of the 0-100 rating scale.
167 There was no mark on the scale, giving the impression of a continuous rating, although it was
168 in practice discretized into 100 steps. The left and right extremes of the scale were labeled “I
169 would not care” and “I would like it enormously” for reward items, “I would not mind” and “I
170 would dislike it enormously” for effort items. Note that both reward and effort scales included
171 indifference at one extremity, such that the two scales could form a continuum of increasing

172 likeability from very aversive effort to very appetitive reward. In any case, the situations to be
173 rated were hypothetical: the question was about how much they would like the reward (should
174 it be given to them at the end of the experiment) and how much they would dislike the effort
175 (should it be imposed to them at the end of the experiment). Should the timeout (10 s in rating
176 tasks and 5s in choice tasks) be reached, the message ‘too slow’ would have been displayed on
177 screen and the trial repeated later, but this remained exceptional.

178 After the three rating sessions, participants performed a series of binary choices. The
179 A/B choice task (Fig. 1B) involved expressing a preference between two options of a same
180 dimension, presented on the left and right of the screen. The two options were items presented
181 in the rating task, drawn from the same category, regarding both the presentation mode (R_{ti}
182 vs R_{ti} , R_{t} vs R_{t} , E_{t} vs E_{t}) and type of stimulus (food vs. food, goods vs. goods,
183 mental vs mental, physical vs physical). Each item was presented twice, following two
184 intermixed pairing schedules: one varied the mean rating (i.e., stimulus value) while controlling
185 for distance (i.e., decision value or choice difficulty), whereas the other varied the distance in
186 rating while controlling the mean. Participants selected the reward they would most like to
187 obtain, or the effort they would least dislike to exert, by pressing the left or right button with
188 their middle or index finger. The chosen option was then highlighted with a red frame, so
189 participants could check that their choice was correctly recorded. The fMRI sessions devoted
190 to the A/B choice task included three 24-trial blocks presenting the three types of options (R_{ti} ,
191 R_{t} , E_{t}), the order of blocks being counterbalanced across participants.

192 Then participants performed the Yes/No choice task (Fig. 1C), which involved deciding
193 whether to accept exerting a given effort in order to get a given reward. Thus, every trial
194 proposed one option combining two dimensions (one R_{t} and one E_{t} item). Each item was
195 presented twice, following two intermixed pairing schedules: one associating more pleasant
196 reward with more painful effort (thus controlling for decision value or choice difficulty), the
197 other associating more pleasant reward with less painful effort (thus varying choice difficulty).
198 The mean net value was also balanced across fMRI sessions. Participants selected their response
199 by pressing the button corresponding to ‘yes’ or ‘no’ with their index or middle finger. The
200 left/right position of yes/no responses was counterbalanced across trials. To give participants a
201 feedback on their choice, the selected option was highlighted with a red frame. The three fMRI
202 sessions devoted to the Yes/No choice task contained 48 trials each.

203 Note that, as were ratings, all choices were hypothetical. This was implemented to
204 enable the use of natural reward and effort items that can be encountered in everyday life but
205 are difficult to implement in the lab (such as walking a 1-km distance). Another reason was to

206 allow for a distinction between the estimation of effort cost and motor preparation processes
 207 that are triggered when efforts are implemented (Hogan et al., 2019).

208

209 Behavioral data analysis

210 All data were analyzed using Matlab 2017a (The MathWorks, Inc., USA).

211 Choices were fitted with logistic regression models of decision value, with intercept and slope
 212 parameters.

213 For A/B choices, the model was:

$$214 \quad P_{left} = \frac{1}{1 + e^{-(\beta_0 + \beta_1 \cdot \Delta V)}}$$

215 Where P_{left} is the probability of choosing the left option, ΔV is the decision value, i.e. the
 216 difference in likeability rating between left and right options ($V_{left} - V_{right}$), while β_0 and β_1 are
 217 the intercept and slope parameters capturing potential bias and choice consistency (inverse
 218 temperature).

219 For Yes/No choices, the model was:

$$220 \quad P_{accept} = \frac{1}{1 + e^{-(\beta_0 + \beta_{Rew} \cdot V_{Rew} + \beta_{Eff} \cdot V_{Eff})}}$$

221 Where P_{accept} is the probability of accepting the offer (make the effort to get the reward), V_{Rew}
 222 and V_{Eff} are the likeability ratings provided for the reward and effort items. Thus, the decision
 223 value (or net value) here is a weighted sum of reward and effort likeability (one being positive
 224 and the other negative), the parameter weights β_{Rew} and β_{Eff} serving as both scaling factors and
 225 inverse temperature.

226 The stimulus value (Val) and response confidence (Conf) regressors used in the analysis
 227 of deliberation time (DT) and fMRI data were respectively defined as the addition of likeability
 228 ratings assigned to the items on screen and the squared distance from the mean response. They
 229 were adapted to each task, as follows:

	Rating task	A/B choice task	Yes/No choice task
Val	V	$V_{left} + V_{right}$	$\beta_{Rew} \cdot V_{Rew} + \beta_{Eff} \cdot V_{Eff}$
Conf	$[V - \text{mean}(V)]^2$	$[P_{left} - \text{mean}(P_{left})]^2$	$[P_{accept} - \text{mean}(P_{accept})]^2$

230

231 In each case, V is either the reward or effort likeability provided by z-scored individual
 232 rating of the item presented in a given trial, and P is the probability generated for each trial
 233 using the logistic model fitted to choices. Note that, by construction (before z-scoring), V is
 234 positive for reward items (which are liked) and negative for effort items (which are disliked).

235 The mean response used in confidence estimation is simply the mean rating over trials, the
236 mean frequency of left choice and the mean frequency of accept choice, depending on the task.
237 The validity of our confidence proxy had been previously assessed and confirmed in two
238 independent datasets (Fig. 3).

239 Deliberation time (DT) was defined across tasks as the time between stimulus onset and
240 first button press. Trial-wise variations in DT were fitted with linear regression models,
241 including a session-specific intercept, factors of no interest - fixation cross, display duration
242 (Jitter), stimulus luminance (Lum), text length in number of words (Length) - and factors of
243 interest - stimulus value (Val), response confidence (Conf). Thus, the model was:

$$244 \quad DT = \beta_{s1} + \beta_{s2} + \beta_{s3} + \beta_{jit} \cdot Jitter + \beta_{lum} \cdot Lum + \beta_{len} \cdot Length + \beta_{val} \cdot Val + \beta_{conf} \cdot Conf$$

245 **fMRI data acquisition**

246 Functional and structural brain imaging data was collected using a Siemens Magnetom Prisma
247 3-T scanner equipped with a Siemens 64 channel Head/Neck coil. Structural T1-weighted
248 images were coregistered to the mean echo planar image (EPI), segmented and normalized to
249 the standard T1 template and then averaged across subjects for anatomical localization of
250 group-level functional activation. Functional T2*-weighted EPIs were acquired with BOLD
251 contrast using the following parameters: repetition time TR = 2.01 seconds, echo time TE = 25
252 ms, flip angle = 78°, number of slices = 37, slice thickness = 2.5 mm, field of view = 200 mm.
253 A tilted-plane acquisition sequence was used to optimize sensitivity to BOLD signal in the
254 orbitofrontal cortex (Deichmann et al., 2003; Weiskopf et al., 2007). Note that the number of
255 volumes per session was not predefined, because all responses were self-paced. Volume
256 acquisition was just stopped when the task was completed.

257 Most subjects (n=25) performed nine fMRI sessions (three per task) using this standard
258 EPI sequence. The pilot subgroup (n=15) also performed nine fMRI sessions, but the fMRI data
259 acquisition sequences were alternated between standard EPI, EPI with multi-band acceleration
260 factor (TR = 1.20 s; TE = 25 ms; flip angle = 66°; number of slices = 44; slice thickness = 2.5
261 mm; acceleration factor = 2) and EPI with multi-band acceleration factor + multi-echo (TR =
262 1.28 s; TE = 11.00 ms and 29.89 ms; flip angle = 69°; number of slices = 44; slice thickness =
263 2.5 mm; acceleration factor = 2). The order of fMRI sequences was counterbalanced across
264 participants. Preliminary analyses of basic contrast images were done using the pilot dataset to
265 select the best acquisition sequence. As there was no clear benefit with the multi-band and
266 multi-echo add-ons, we retained the standard EPI for the main experiment.

267 **fMRI data analysis**

268 Functional MRI data were preprocessed and analyzed with the SPM12 toolbox (Wellcome
269 Trust Center for NeuroImaging, London, UK) running in Matlab 2017a. Preprocessing
270 consisted of spatial realignment, normalization using the same transformation as anatomical
271 images, and spatial smoothing using a Gaussian kernel with a full width at a half-maximum of
272 8 mm.

273 Preprocessed data were analyzed with a standard general linear model (GLM) approach
274 at the first (individual) level and then tested for significance at the second (group) level. All
275 GLM included the six movement regressors generated during realignment of successive scans.
276 In our main GLM, stimulus onset was modeled by a stick function, modulated by the following
277 regressors: 1) fixation cross duration, 2) luminance, 3) text length, 4) Val, 5) Conf, 6) DT. The
278 first three were factors of no interest that were found to significantly impact DT in the linear
279 regression analysis. The regressors of interest (Val, Conf and DT) were defined as explained in
280 the behavioral data analysis section. The different blocks of the rating and A/B choice tasks
281 (presenting reward as text + image, reward as text and effort as text) were modeled in separate
282 regressors. All regressors of interest were z-scored and convolved with the canonical
283 hemodynamic response function and its first temporal derivative. All parametric modulators
284 were serially orthogonalized. At the second level, correlates of Val, Conf and DT were obtained
285 with contrasts tested across tasks of corresponding regression estimates against zero. Note that
286 likeability ratings obtained for effort items were negative in all regressors (meaning that they
287 can only decrease stimulus value).

288 Several alternative GLM were built to test variants of the main GLM. GLM2 was
289 identical to GLM1 except that orthogonalization was removed such that all native regressors
290 could compete to explain variance in fMRI time series. GLM3 was identical to GLM1, except
291 that instead of a stick function, stimulus onsets were modeled with a boxcar function modeling
292 periods from stimulus onset to first button press. Three additional GLM were built to further
293 explore the choice tasks. In GLM4, the Val regressor (sum of option values) was replaced by
294 the difference between option values ($V_c - V_{uc}$) for the two choice tasks. This GLM served to
295 perform a group-level Bayesian model comparison to test which value regressor (sum or
296 difference) best explains the fMRI time series during choice tasks. In GLM5, Conf and DT
297 were removed and Val was replaced by two separate regressors for the chosen and unchosen
298 option values (V_c and V_{uc}). This GLM was used to test whether regressor estimates for chosen
299 and unchosen values had the same sign (as in a sum) or opposite signs (as in a difference). In
300 GLM6, reward and effort values were split in two separate regressors for all tasks (including

301 the Yes/No choice task). The purpose of this GLM was to distinguish between neural correlates
302 of reward value and effort cost in brain valuation regions. Finally, a last GLM was built with
303 one event per trial, modeled with a stick function, at the time of stimulus onset, with the aim to
304 extract trial-by-trial activity levels in regions of interest, which then served as regressors to
305 explain pupil size data (see next section).

306 Regions of interest (ROI) were defined as clusters in group-level statistical maps that
307 survived significance threshold of $p < 0.05$ after family-wise error correction for multiple
308 comparisons at the voxel level. To avoid double dipping (Kriegeskorte et al., 2009) in statistical
309 tests, regression estimates were extracted from ROI re-defined for each participant through a
310 leave-one-out procedure. Regarding Bayesian Model Selection, to avoid biasing the
311 comparison in favor of one or the other GLM, an independent ROI was defined as the
312 conjunction between the positive minus negative value contrast in a published meta-analysis
313 (Bartra et al., 2013) and the bilateral medial orbitofrontal cortex region from the AAL atlas
314 (Tzourio-Mazoyer et al., 2002). Additionally, we defined twelve 8-mm radius spherical ROI in
315 the medial wall to illustrate the distribution of regression estimates for Val, Conf and DT.
316 Parameter estimates were extracted from each voxel within these ROI and then averaged across
317 voxels.

318 **Meta-analysis of fMRI studies**

319 The meta-analytic maps were extracted from the online platform Neurosynth
320 (<https://www.neurosynth.org/>), using the keywords “value” (470 studies), “confidence” (79
321 studies) and “effort” (204 studies) for “uniformity test”, which displays brain regions that are
322 consistently activated across papers mentioning the target keyword. Each map was binarized
323 to visualize clusters surviving a significance threshold of $p < 0.01$ after false discovery rate
324 (FDR) correction for multiple comparisons.

325 **Pupil size**

326 Pupil diameter was recorded at a sampling rate of 1000Hz, using an EyeLink 1000 plus (SR
327 Research) eye-tracker. The eye-tracker was calibrated before the start of fMRI sessions, once
328 the subject was positioned inside the scanner. A cubic interpolation was performed to
329 compensate for any period of time when the pupil signal was lost due to blinking. The pupil
330 size time series were subsequently band-pass filtered (1/128 to 1 Hz) and z-scored per session.

331 Within-trial variations in pupil size was baseline-corrected (by removing the mean
332 signal over the 200 ms preceding stimulus onset) and time-locked either to stimulus onset or
333 button press. Then trial-wise variations in pupil size were fitted with a linear regression model

334 that included factors of no interest (an intercept per block, jitter duration, stimulus luminance
335 and text length), variables of interest (Val, Conf and DT defined as in the behavioral data
336 analysis section) and neural activity (extracted from vmPFC, mPFC and dmPFC ROI clusters).
337 Within-trial individual time series of regression estimates were then smoothed using a 100ms
338 kernel. Group-level significant time clusters were identified after correction for multiple
339 comparisons estimated according to random field theory, using the RFT_GLM_contrast.m
340 function of the VBA toolbox (available at <http://mbb-team.github.io/VBA-toolbox/>).

341 **Results**

342 **Behavior**

343 Participants (n=39 in total, 22 females) first performed a series of ratings, divided into three
344 fMRI sessions (Fig. 1A). Each session presented 72 items to be valuated one by one. Within a
345 session, items were grouped into three blocks: one block with 24 reward items presented by
346 text + image (Rew_{ti}), one block with 24 reward items presented by text only (Rew_t) and one
347 block with 24 effort items presented by text only (Eff_t). The reason for varying the mode of
348 presentation was to assess the generality of the neural valuation process across different inputs
349 that require more or less imagination, according to previous study (Lebreton et al., 2013). For
350 reward, participants were asked to rate how much they would like it, should they be given the
351 item immediately after the experiment. Symmetrically, the instruction for effort was to rate how
352 much they would dislike it, should they be requested to exert it immediately after the
353 experiment. We included both food and non-food (goodies) reward items, and both mental and
354 physical effort items. There was no number on the scale, just labels on endpoints, and ratings
355 were pseudo-continuous, from ‘I would not care / mind’ to ‘I would like / dislike it enormously’.
356 Thus, the left endpoint corresponded to indifference and the right endpoint to extreme attraction
357 or extreme aversion (Fig. 1A).

358 The z-scored rating was taken as a proxy for stimulus value (Val) in this task, while the
359 square of z-score rating was taken as a proxy for response confidence (Conf). The quadratic
360 relationship between confidence and rating has been validated empirically and accounted for
361 by a Bayes-optimal model mapping a probabilistic distribution (over likeability) onto a bounded
362 visual scale (Lebreton et al., 2015; Lopez-Persem et al., 2020). Under this model, confidence is
363 inversely proportional to the variance of the underlying probability distribution, hence to the
364 variability in likeability rating across presentations of the same item when they are repeated
365 (which was not the case in the present design). The confidence proxy used here is not to be
366 confounded with motivational salience, which would be maximal for very appetitive reward
367 and very aversive effort. Instead, confidence is maximal at the extremes of the rating scale,
368 meaning for both very appetitive and null reward or for both very aversive and null effort (Fig.
369 2A). Note also that Val and Conf were orthogonal variables by construction (Conf being a U-
370 shaped function of Val for both reward and effort).

371 Deliberation time (DT) was defined as the time between item onset and the first button
372 press used to move the cursor along the scale. DT was regressed against a linear model that
373 included Val and Conf proxies (Fig. 2B), in addition to factors of no interest (such as jitter
374 duration, stimulus luminance, text length and trial index, see methods). Irrespective of stimulus

375 type, we found a significant effect of both value (Rew_{ti} : $\beta_{\text{Val}} = -0.21 \pm 0.02$, $p = 4 \cdot 10^{-11}$; Rew_t :
376 $\beta_{\text{Val}} = -0.17 \pm 0.02$, $p = 6 \cdot 10^{-11}$; Eff_t : $\beta_{\text{Val}} = 0.26 \pm 0.03$, $p = 2 \cdot 10^{-11}$) and confidence (Rew_{ti} : β_{Conf}
377 $= -0.17 \pm 0.03$, $p = 3 \cdot 10^{-8}$; Rew_t : $\beta_{\text{Conf}} = -0.19 \pm 0.03$, $p = 7 \cdot 10^{-8}$; Eff_t : $\beta_{\text{Conf}} = -0.13 \pm 0.04$; $p =$
378 0.0024). Thus, participants were faster to provide their rating when the item was more appetitive
379 (or less aversive) and when they were more confident (going towards the extremes of the rating
380 scale). Among the factors of no interest, we observed effects of jitter duration, stimulus
381 luminance and text length, which were therefore included as regressors in subsequent analyses.
382 However, there was no significant effect of trial index, which discards a possible contamination
383 of DT by habituation or fatigue.

384 Then participants performed a series of binary choices, either A/B choices or Yes/No
385 choices. The choice tasks were always performed after the rating tasks because the ratings were
386 used to control the difficulty of choices (i.e., the difference in value between the two options).
387 In the A/B choice task (Fig. 1B), participants were asked to select the reward they would prefer
388 to receive at the end of the experiment, if they were offered one of two options, or the effort
389 they would prefer to exert, if they were forced to implement one of two options. Thus, the two
390 options always pertained to the same dimension (reward or effort), and even to the same sub-
391 category (food or good for reward, mental or physical for effort), to avoid shortcut of
392 deliberation by general preference. The mode of presentation (text or image) was also the same
393 for the two options, to avoid biasing the choice by a difference in salience. To obtain a same
394 number of trials as in the rating task, each item was presented twice, for a total of 72 choices
395 per stimulus type (Rew_{ti} , Rew_t , Eff_t) distributed over three fMRI sessions. Within a session,
396 items were grouped into three blocks: one block with 24 choices between reward items
397 presented with text + image (Rew_{ti}), one block with 24 choices between reward items presented
398 with text only (Rew_t) and one block with 24 choices between effort items presented with text
399 only (Eff_t). In the Yes/No choice task (Fig. 1C), participants were asked whether they would be
400 willing to exert an effort in order to obtain a reward, at the end of the experiment. Only items
401 described with text were retained for this task (since there was no picture for effort items), each
402 item again appearing twice, for a total of 144 choices divided into three fMRI sessions of 48
403 trials each.

404 The A/B choice task was meant to assess value comparison between the two options,
405 within a same dimension. The decision value (ΔV) in this task was defined as the difference in
406 (dis-)likeability rating between the two options. We checked with a logistic regression (Fig.
407 2A) that ΔV was a significant predictor of choices, irrespective of stimulus type (Rew_{ti} : $\beta_{\Delta V} =$
408 3.38 ± 0.27 , $p = 7 \cdot 10^{-15}$; Rew_t : $\beta_{\Delta V} = 2.67 \pm 0.16$, $p = 2 \cdot 10^{-19}$; Eff_t : $\beta_{\Delta V} = -2.28 \pm 0.16$, $p = 4 \cdot 10^{-}$

409 ¹⁷). The Yes/No choice task was meant to assess value integration across two dimensions, for a
410 single option. The decision value (or net value) in this task was defined as a linear combination
411 of reward and effort ratings. Note that it would make no sense to fit an effort discounting
412 function here, because such function is meant to capture the mapping from objective effort
413 levels to subjective effort estimates, which we directly collected (with dislikeability ratings).
414 We checked with a logistic regression that both reward and effort ratings were significant
415 predictors of choice in this task ($\beta_{\text{Rew}} = 1.50 \pm 0.09$, $p = 6 \cdot 10^{-20}$; $\beta_{\text{Eff}} = -1.12 \pm 0.08$, $p = 1 \cdot 10^{-16}$).
416

417 To analyze DT (time between stimulus onset and button press) in choice tasks, we
418 defined proxies for stimulus value and response confidence, as we did for the rating task.
419 Stimulus value (Val) was defined as the addition of the likeability ratings assigned to the two
420 stimuli on screen. In the A/B choice task, this is simply the sum of the two item ratings. In the
421 Yes/No choice task, this is a weighted sum (with a scaling factor to adjust the unit of reward
422 and effort ratings). In both cases, choice probability was calculated with the logistic regression
423 model (softmax function of decision value). Response confidence (Conf) was defined, by
424 analogy to the rating task, as the square of the difference between choice probability and mean
425 choice rate. Linear regression showed that DT decreased with value in the A/B choice task
426 (Rew_{ti}: $\beta_{\text{Val}} = -0.06 \pm 0.01$, $p = 3 \cdot 10^{-7}$; Rew_t: $\beta_{\text{Val}} = -0.06 \pm 0.01$, $p = 3 \cdot 10^{-7}$; Eff_t: $\beta_{\text{Val}} = 0.05 \pm$
427 0.01 , $p = 8 \cdot 10^{-4}$), albeit not in the Yes/No choice task ($\beta_{\text{Val}} = 0.033 \pm 0.024$, $p = 0.172$). DT also
428 decreased with confidence (Fig. 2B) in both the A/B choice task (Rew_{ti}: $\beta_{\text{Conf}} = -1.74 \pm 0.20$, p
429 $= 2 \cdot 10^{-10}$; Rew_t: $\beta_{\text{Conf}} = -1.98 \pm 0.18$, $p = 4 \cdot 10^{-13}$; Eff_t: $\beta_{\text{Conf}} = -1.73 \pm 0.22$, $p = 2 \cdot 10^{-9}$) and the
430 Yes/No choice task ($\beta_{\text{Conf}} = -1.15 \pm 0.15$, $p = 1 \cdot 10^{-9}$). Thus, the relationship between DT and
431 confidence was similar in rating and choice tasks: participants were faster when they were more
432 confident (because of a strong preference for one response or the other). They also tended to be
433 faster when the options were more appetitive (or less aversive), but this trend was not significant
434 in all tasks.

435 Because we did not measure confidence in the present study, we verified that our proxy
436 could predict confidence ratings in separate datasets. Note that this proxy has already been
437 validated for likeability rating tasks used in previous studies (Lebreton et al., 2015; De Martino
438 et al., 2017; Lopez-Persem et al., 2020), a result that we reproduced here (Fig. 3). To test
439 whether the same proxy could also predict confidence in choice tasks, we used another dataset
440 from a published study (Lee and Daunizeau, 2020). In this study, participants provided
441 confidence ratings about having selected the best option in binary A/B choices (between food
442 items presented two by two). Our confidence proxy could significantly predict confidence

443 judgments not only in the likeability rating task but also in the A/B choice task even when
444 including Val and DT as competitors (without orthogonalization) in the same regression model
445 (rating: $\beta_{\text{Conf}} = 0.49 \pm 0.09$; $p = 8 \cdot 10^{-5}$; choice: $\beta_{\text{Conf}} = 0.21 \pm 0.02$; $p = 2 \cdot 10^{-11}$).

446

447 **Neural activity**

448 The aim of fMRI data analysis was to dissociate the first-level variables related to option
449 attributes (reward and effort estimates) from the second-level variables related to metacognition
450 (confidence and deliberation) across value-based tasks (rating and choice). To assess whether
451 these variables can be dissociated on the basis of existing literature, we conducted a meta-
452 analysis of fMRI studies using Neurosynth platform (Fig. 4A) with value, confidence and effort
453 as keywords. Results show that the three keywords are associated to similar activation patterns,
454 with clusters in both vmPFC and dmPFC. To better dissociate the neural correlates of these
455 constructs in our dataset, we built a general linear model where stimulus onset events were
456 modulated by our three variables of interest - Val, Conf and DT (defined as in the behavioral
457 data analysis). Factors of no interest that were found to influence DT (jitter duration, stimulus
458 luminance, text length) were also included as modulators of stimulus onset events, before the
459 variables of interest. Note that by construction, the correlation between regressors of interest
460 was low (between -0.084 and -0.204). Nevertheless, to avoid any confound in the interpretation,
461 we employed serial orthogonalization. Thus, the variables of interest were orthogonalized with
462 respect to factors of no interest, and DT was made orthogonal to all other regressors, including
463 Val and Conf.

464 After correction for multiple comparisons at the voxel level, we found only three
465 significant clusters in the prefrontal cortex (Fig. 4B): Val was signaled in vmPFC activity
466 (Table Fig. 4-1), Conf in mPFC activity (Table Fig. 4-2) and DT in dmPFC activity (Table Fig.
467 4-3). All three correlations were positive, there was no significantly negative correlation in any
468 brain region when correcting for multiple comparisons. With a more lenient threshold
469 (correction at the cluster level), we observed significant positive association with Val in other
470 brain regions, such as the ventral striatum (vS), posterior cingulate cortex (pCC) and primary
471 visual cortex (V1). Note that vS and pCC are standard components of the brain valuation
472 system, whereas V1 activation is likely to be an artifact of gaze position on the rating scale, as
473 it was not observed in the choice tasks. Consistently, positive correlation with Val was found
474 in right V1 activity, and negative correlation in left V1 activity (a pattern that was not observed
475 with other clusters). To provide a more exhaustive depiction, we examined the distribution of

476 regression estimates below statistical thresholds, along a path going from vmPFC to dmPFC
477 within a medial plane (Fig. 6A). Results show that the three associations did not correspond to
478 separate clusters (as was suggested by thresholded maps) but to gradual variations peaking at
479 different positions along the path.

480 To assess whether the triple association between variables and clusters of interest was
481 robust, we conducted a number of additional analyses using variants of the main GLM (Fig. 5).
482 The same three clusters were significantly associated with the Val, Conf and DT regressors
483 when 1) removing serial orthogonalization such that regressors could compete for variance and
484 2) replacing stick functions by boxcar functions extending from stimulus onset to behavioral
485 response (showing a modulation of dmPFC activity by DT in amplitude and not just duration).
486 In addition, we tested the triple association using different fMRI acquisition sequences in
487 participants of the pilot study (n=15). The fMRI sessions acquired with multiband acceleration
488 sequences (see methods) were not included in the main analysis, since they were not directly
489 comparable to those using our standard EPI sequence. We separately regressed fMRI activity
490 recorded during these sessions against our main GLM, and observed similar trends in this
491 independent dataset. Due to a three times smaller sample, activations did not pass whole-brain
492 corrected thresholds. However, using group-level significant clusters (from the main dataset)
493 as regions of interest (ROI), we observed significant associations of Val and DT with vmPFC
494 and dmPFC, respectively (vmPFC: $\beta_{\text{Val}} = 0.164 \pm 0.044$, $p = 0.0024$; dmPFC: $\beta_{\text{DT}} = 0.236 \pm$
495 0.062 , $p = 0.0021$).

496 We further analyzed the relationship between computational variables and activity in
497 the three medial prefrontal ROI with post-hoc t-tests on regression estimates. To avoid any
498 double-dipping issue, we used a leave-one-out procedure, such that clusters were defined from
499 group-level analyses including all subjects but the one in whom regression estimates were
500 extracted. We first verified that the three main associations were not driven by any particular
501 task (Fig. 6B and 6C). Indeed, regression estimates were significant in both rating and choice
502 tasks, more specifically for Val in vmPFC activity (rating: $\beta_{\text{Val}} = 0.69 \pm 0.13$, $p = 6 \cdot 10^{-6}$; choice:
503 $\beta_{\text{Val}} = 0.47 \pm 0.10$, $p = 3 \cdot 10^{-5}$), for Conf in mPFC activity (rating: $\beta_{\text{Conf}} = 0.75 \pm 0.11$, $p = 8 \cdot 10^{-8}$;
504 choice: $\beta_{\text{Conf}} = 0.31 \pm 0.10$, $p = 0.004$) and for DT in dmPFC activity (rating: $\beta_{\text{DT}} = 0.39 \pm$
505 0.11 , $p = 9 \cdot 10^{-4}$; choice: $\beta_{\text{DT}} = 0.74 \pm 0.11$, $p = 7 \cdot 10^{-8}$). Note that our point was to generalize
506 the associations across different tasks - comparing between tasks would be meaningless because
507 tasks were not designed to be comparable (any possible significant contrast could be due to
508 many differences of no interest).

509 We also investigated whether each cluster of interest was better associated with the
510 corresponding variable (across tasks), again using a leave-one-out procedure to avoid double
511 dipping (Fig. 6B): Val was better reflected in vmPFC activity ($\beta_{\text{Val/vmPFC}} > \beta_{\text{Val/mPFC}} : p = 9 \cdot 10^{-8}$
512 ; $\beta_{\text{Val/vmPFC}} > \beta_{\text{Val/dmPFC}} : p = 4 \cdot 10^{-7}$), Conf in mPFC activity ($\beta_{\text{Conf/mPFC}} > \beta_{\text{Conf/vmPFC}} : p = 0.0043$;
513 $\beta_{\text{Conf/mPFC}} > \beta_{\text{Conf/dmPFC}} : p = 3 \cdot 10^{-7}$) and DT in dmPFC activity ($\beta_{\text{DT/dmPFC}} > \beta_{\text{DT/vmPFC}} : p = 0.066$;
514 $\beta_{\text{DT/dmPFC}} > \beta_{\text{DT/mPFC}} : p = 7 \cdot 10^{-4}$). However, the fact that vmPFC, mPFC and dmPFC better
515 reflected Val, Conf and DT, respectively, does not imply that these regions were not affected
516 by the other variables. In particular, vmPFC activity was also associated with Conf and DT,
517 ($\beta_{\text{Conf}} = 0.26 \pm 0.10, p = 0.012$; $\beta_{\text{DT}} = 0.40 \pm 0.11, p = 0.001$), even if it was dominated by Val-
518 related activity. Nevertheless, all cross-over interactions between regions and variables were
519 significant: from vmPFC to mPFC, the relative encoding of Val and Conf ($\beta_{\text{Val}} - \beta_{\text{Conf}}$)
520 significantly reversed (0.29 ± 0.11 vs. $-0.30 \pm 0.10, p = 2 \cdot 10^{-8}$) and similarly, from mPFC to
521 dmPFC, the relative encoding of Conf and DT ($\beta_{\text{Conf}} - \beta_{\text{DT}}$) significantly reversed (0.27 ± 0.13
522 vs. $-0.72 \pm 0.14, p = 9 \cdot 10^{-6}$). The distant cross-over interaction between vmPFC and dmPFC
523 ($\beta_{\text{Val}} - \beta_{\text{DT}}$) was also significant (0.15 ± 0.15 vs. $-0.30 \pm 0.10, p = 10^{-5}$).

524 We next looked for further generalization of the valuation signal, not solely across tasks
525 but also across stimuli. In the main analysis, fMRI time series were regressed against a GLM
526 that separated stimulus types (Rew_{ti} , Rew_{t} and Eff_{t}) into different onset regressors, each
527 modulated by corresponding ratings. Instead of testing the average regression estimates across
528 stimulus categories, we tested regression estimates obtained for each category, separately (Fig.
529 6D). Regression estimates (extracted using leave-one-out procedure across rating and choice
530 tasks) show that vmPFC activity was positively related to the subjective value of reward items,
531 whether or not they are presented with an image (Rew_{ti} : $\beta_{\text{Val}} = 0.49 \pm 0.13, p = 8 \cdot 10^{-4}$; Rew_{t} :
532 $\beta_{\text{Val}} = 0.61 \pm 0.13, p = 5 \cdot 10^{-5}$), and negatively correlated to the subjective cost of effort items
533 (Eff_{t} : $\beta_{\text{Val}} = -0.35 \pm 0.13, p = 0.017$). Thus, the association between Val and vmPFC activity
534 was independent of the presentation mode, and integrated costs as well as benefits.

535 On a different note, we questioned the validity of our Val proxy to capture value-related
536 activity in choice tasks. Again, the reason for summing stimulus values in choice tasks instead
537 of taking the difference between chosen and unchosen option values, as is often done, was that
538 we wanted a proxy that could generalize to rating tasks, in which there is no notion of difference,
539 since there is only one stimulus on screen. Note that the value difference regressor (chosen
540 minus unchosen option value) is related to all three variables that we intend to dissociate here
541 as capturing different concepts (stimulus value, response confidence, deliberation effort).
542 Nevertheless, we wondered whether vmPFC activity in choice tasks would be better captured

543 by the difference ($V_c - V_{uc}$) than by the sum ($V_c + V_{uc}$). To test this, we simply replaced our
544 partition (Val / Conf / DT) by V_c and V_{uc} regressors, and fitted the GLM to fMRI activity
545 recorded during choice tasks only (Fig. 6E). The two regression estimates, extracted from the
546 Val cluster in the main analysis, were significantly positive ($\beta_{V_c} = 0.42 \pm 0.12$, $p = 9 \cdot 10^{-4}$; $\beta_{V_{uc}}$
547 $= 0.29 \pm 0.07$, $p = 2 \cdot 10^{-4}$), with no significant difference between the two ($p = 0.36$), therefore
548 showing no evidence for a representation of the difference. We completed this simple analysis
549 by a comparison using Bayesian Model Selection at the group level, between two variants of
550 the main GLM where Val was replaced by either the sum ($V_c + V_{uc}$) or the difference ($V_c - V_{uc}$),
551 competing to explain choice-related activity in a vmPFC ROI defined from the literature (to
552 avoid non-independence issues). Although not formally conclusive, the comparison showed
553 that exceedance probability was in favor of the sum model (Fig. 6F), thus validating our Val
554 proxy as most relevant to capture vmPFC activity, even during choices. Another advantage of
555 this Val proxy is being orthogonal to confidence, whereas the difference between option values
556 is not. The consequence is that the neural correlates of Conf were unaffected by introducing the
557 Val regressor, or by serial orthogonalization (Fig. 5).

558 Importantly, no consistent association with reward value or effort cost was observed in
559 putative opponent brain regions such as the dmPFC, which was instead systematically reflecting
560 DT. Thus, it appeared that dmPFC activity reflected the metacognitive effort cost invested in
561 the ongoing task (deliberation about the response) rather than the effort cost attached to the
562 option on valuation. Importantly, the association with DT was observed despite the fact that DT
563 was orthogonalized to both value and confidence, suggesting that the dmPFC represents the
564 effort invested above and beyond that induced by the difficulty of value-based judgment or
565 decision. The parametric modulation by DT was also obtained when dmPFC activation was
566 fitted with a boxcar function extending from stimulus response (Fig. 5), suggesting a
567 modulation in amplitude beyond prolonged activity.

568 However, DT is a very indirect proxy for the effort invested in solving the task, and
569 could be affected by many other factors (such as distraction or mind-wandering). We therefore
570 investigated the relationship between brain activity and another proxy that has been repeatedly
571 related to effort: pupil size. Neural activity was extracted in each ROI by fitting a GLM
572 containing one event (stimulus onset) per trial. Then pupil size at each time point was regressed
573 across trials against a GLM that contained factors of no interest (luminance, jitter duration, text
574 length), variables of interest (Val, Conf, DT) and neural activity (vmPFC, mPFC, dmPFC).

575 A positive association between pupil size and dmPFC activity was observed in both
576 rating and choice tasks (Fig. 7), about one second before the response. This association was not

577 an artifact of the trial being prolonged (and therefore of the response to luminance being cut at
578 different durations), since it was observed both when locking time courses on stimulus onset
579 and on motor response (button press). Finally, it was specific to the dmPFC ROI, and observed
580 even if dmPFC was made independent (through serial orthogonalization) to all other variables
581 (notably Val, Conf and DT). Thus, the association between dmPFC and pupil size was observed
582 above and beyond DT and factors that could affect DT. In contrast, there was no consistent
583 association between vmPFC and pupil size before the response, suggesting that the correlates
584 of DT observed in vmPFC were not related to effort but to some other factors affecting DT,
585 such as mind-wandering.

586

587 **Discussion**

588 Exploring the neural correlates of variables that are common to rating and choice tasks, we
589 observed a functional partition within the medial PFC: stimulus value, response confidence and
590 deliberation time were best reflected in vmPFC, mPFC and dmPFC activity, respectively.

591 Our results confirm the role attributed to the vmPFC as a generic valuation system (Levy
592 and Glimcher, 2012; Bartra et al., 2013). The subjective value of reward items was reflected in
593 vmPFC activity irrespective of the category (food versus goods), as was reported in many
594 studies (Chib et al., 2009; Lebreton et al., 2009; Abitbol et al., 2015; Lopez-Persem et al., 2020).
595 Also, vmPFC value signals were observed whether or not reward items were presented with
596 images, suggesting that they can be extracted from both direct perceptual input or from text-
597 based imagination, which was shown to recruit episodic memory systems (Lebreton et al.,
598 2013). Critically, our results show that the vmPFC also reflects the effort cost (whether mental
599 or physical) attached to potential courses of actions. Therefore, they challenge previous
600 suggestions that the vmPFC is involved in stimulus valuation, independently of action costs
601 (Rangel and Hare, 2010; Pessiglione et al., 2018). They rather suggest that the vmPFC might
602 compute a net value, its activity increasing with reward benefit and decreasing with effort cost,
603 so as to prescribe whether or not an action is worth engaging. This idea is in line with recent
604 mounting evidence that vmPFC activity decreases with effort demand (Aridan et al., 2019;
605 Hogan et al., 2019; Westbrook et al., 2019; Lopez-Gamundi et al., 2021).

606 The mPFC was not affected by reward value or effort cost, but the confidence in the
607 response. Our notion of confidence (defined as the squared distance from the mean response)
608 was orthogonal to stimulus value (defined as the addition of reward and/or effort values). This
609 confidence proxy was previously shown to correlate with confidence ratings and to elicit similar
610 neural correlates (De Martino et al., 2017; Lopez-Persem et al., 2020). The value proxy is
611 related to the representation of overall value (or 'set liking') assigned to choice options, which
612 was previously observed in vmPFC activity (Blair et al., 2006; Palminteri et al., 2009; Hare et
613 al., 2011; Jocham et al., 2014; Gluth et al., 2015; Shenhav and Karmarkar, 2019). The two
614 notions are close to the sum and difference signals that may emerge from an attractor network
615 model in which two neuronal populations compete for their favorite option through mutual
616 inhibition (Hunt et al., 2012). Our results suggest a partial dissociation of value and confidence
617 signals (as in Shenhav & Karmarkar, 2019) that is consistent with a previously described
618 ventro-dorsal gradient from value to confidence (De Martino et al., 2017). The same
619 dissociation applied to the rating task, where there is no comparison between unrelated options.
620 Note that there could be a covert comparison between current and previous items, with the

621 purpose to adjust the rating, not to select an option and discard the others. We also acknowledge
622 that in a sense, likeability ratings can be conceived as a choice, since one position on the rating
623 scale must be selected. However, this would be choosing between a large number (virtually
624 infinite) of possible responses ordered along a single dimension (likeability). It is highly
625 unlikely that the brain would solve the rating task through a competition mechanism in which
626 each neuronal population would vote for one position on the scale. Thus, observing the same
627 pattern of medial PFC activity across rating and choice tasks suggests that the functional role
628 of this region cannot be reduced to models narrowly applied to the classical case of comparison
629 between two options. It is more compatible with a neural network model (Pessiglione and
630 Daunizeau, 2021) whose function is to generate values (from stimulus features), not to compare
631 them for option selection. As rating and choice tasks both involve valuating the stimuli and
632 selecting the response in which confidence is maximal, it may not be surprising that they share
633 a common representation of stimulus value and response confidence, in the vmPFC and mPFC,
634 respectively. Confidence was the only variable significantly associated to mPFC activity, but
635 was also positively reflected in vmPFC activity, as previously reported (Chua et al., 2006; De
636 Martino et al., 2013; Gherman and Philiastides, 2018). Indeed, the addition of value and
637 confidence signals in the vmPFC is a pattern that has been already observed in both fMRI and
638 iEEG activity (Lebreton et al., 2015; Lopez-Persem et al., 2020). On the contrary, dmPFC
639 activity tended to decrease with confidence, but this trend did not survive significance
640 threshold.

641 The variable that was robustly associated with dmPFC activity was deliberation time.
642 This variable was not orthogonal to the others, since it decreased with both stimulus value and
643 response confidence. In some of our analyses, deliberation time was post-hoc orthogonalized
644 with respect to the other variables, meaning that the association with dmPFC activity was
645 observed above and beyond the variance explained by stimulus value and response confidence.
646 This association alone would not yield a clear-cut interpretation, since many factors may affect
647 response time. However, the systematic link observed between trial-wise dmPFC activation and
648 the increase in pupil size just before the response hints that this association might reflect the
649 cognitive effort invested in the task. Indeed, pupil size has been associated to the intensity of
650 not only physical effort, such as handgrip squeeze (Zénon et al., 2014) but also mental effort,
651 such as focusing attention to resolve conflict or overcome task difficulty (Kahneman and
652 Beatty, 1966; Alnaes et al., 2014; van der Wel and van Steenbergen, 2018). By contrast, we did
653 not observe this systematic link with pupil size during deliberation with vmPFC activity. The
654 link between vmPFC and deliberation time might therefore reflect other sources of variance,

655 such as mind-wandering (being slower because of some off-task periods), in accordance with a
656 previous report that elevated baseline vmPFC activity predicts prolonged response time (Hinds
657 et al., 2013). Regarding dmPFC, our ROI overlaps with clusters that have been labeled dorsal
658 anterior cingulate cortex, or sometimes pre-supplementary motor area, in previous studies
659 (Shenhav et al., 2013; Kolling et al., 2016; Kamiński et al., 2017). The association with
660 deliberation time is compatible with a role attributed to this region in the exertion of both
661 physical effort (Kurniawan et al., 2013; Skvortsova et al., 2014; Chong et al., 2017) and
662 cognitive control (Botvinick et al., 2001; Kerns et al., 2004; Sohn et al., 2007). Importantly,
663 this dmPFC region differs from clusters located with the cingulate gyrus that have been more
664 specifically related to physical effort (Prevost et al., 2010; Klein-Flugge et al., 2016).

665 To recapitulate, we have teased apart the neural correlates of likeability, confidence and
666 deliberation in the medial prefrontal cortex, which have been confused in previous fMRI
667 studies, as shown by meta-analytic maps. The key distinction operated here is perhaps between
668 effort as an attribute of choice option and effort as a resource allocated to solving the task, or
669 in other words, between valuation applied to effort (implicating the vmPFC) and effort invested
670 in valuation (implicating the dmPFC). This dissociation is consistent with the idea that the
671 vmPFC anticipates the aversive value of a potential effort, while the dmPFC represents the
672 intensity of effort when it must be exerted. It could be related to efforts being hypothetical in
673 our design, but previous studies have observed similar effort representation in the vmPFC (not
674 the dmPFC) when efforts were not hypothetical but only implemented later, at the end of the
675 experiment (Aridan et al., 2019; Hogan et al., 2019; Westbrook et al., 2019). At a metacognitive
676 level, our results could be interpreted in the frame of a resource allocation model, where the
677 effort or time invested in the deliberation is meant to increase confidence in the response,
678 whether a rating or a choice (Lee and Daunizeau, 2021). Yet our results cannot tell whether the
679 dmPFC signals the need for deliberation effort, monitors the time invested in deliberation, or
680 generates an aversive feeling related to the prolongation of deliberation.

681 Even if showing robust associations between brain regions and cognitive variables, our
682 approach (looking for robust associations across tasks) also bears limitations. Notably, our
683 design would not allow comparing between conditions, as is traditionally done in neuroimaging
684 studies. One may want for instance to compare between tasks and test whether brain regions
685 are more involved in one or the other, but this would be confounded by several factors, such as
686 the order (choice tasks being performed after rating tasks). A significant contrast would not be
687 interpretable anyway, because there is more than one minimal difference between tasks. Thus,
688 the aim to generalize the role of brain regions across tasks carries the inherent drawback of a

689 limited specificity, but also the promises of a more robust understanding of anatomo-functional
690 relationships. We hope this study will pave the way to further investigations following a similar
691 approach, assessing a same concept across several tasks in a single study, instead of splitting
692 tasks over separate reports, with likely inconsistent conclusions.

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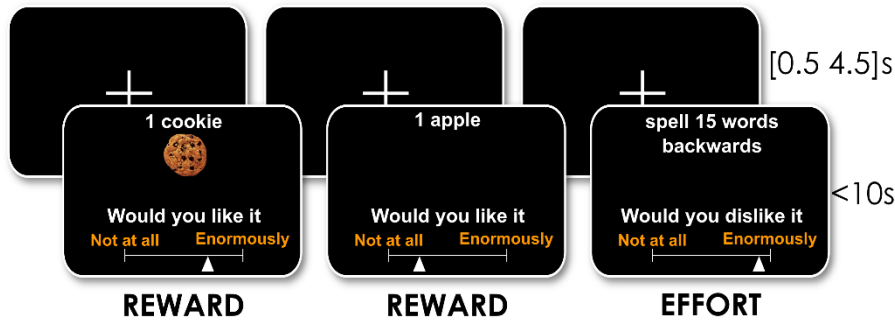
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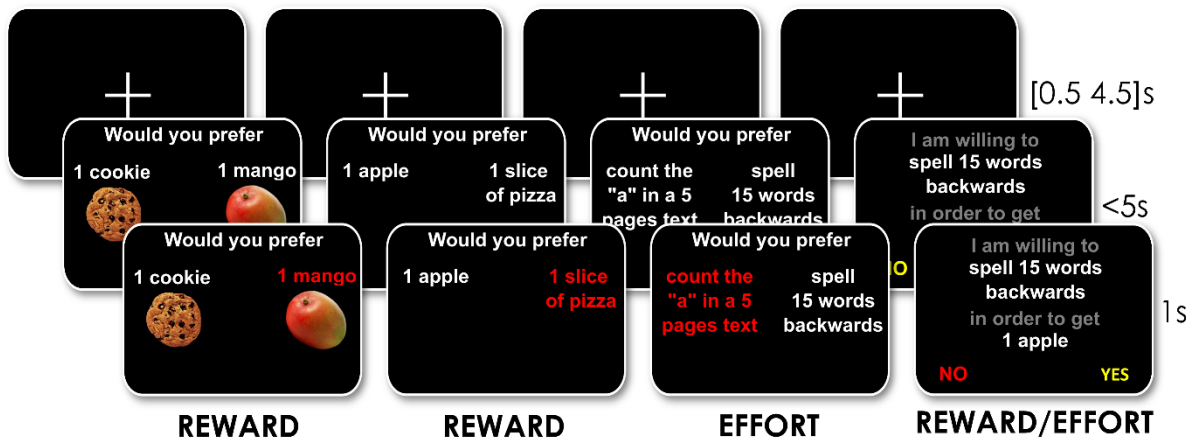
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- 857
- 858

Figures

A Rating task



B A/B choice task



C Yes/No choice task

860

Figure 1. Behavioral tasks.

862 Example trials are illustrated as a succession of screenshots from top to bottom, with durations in
 863 seconds. Only the duration of fixation cross display at the beginning of trials is jittered. The duration of
 864 the response screen depends on deliberation time, as both rating and choice are self-paced.

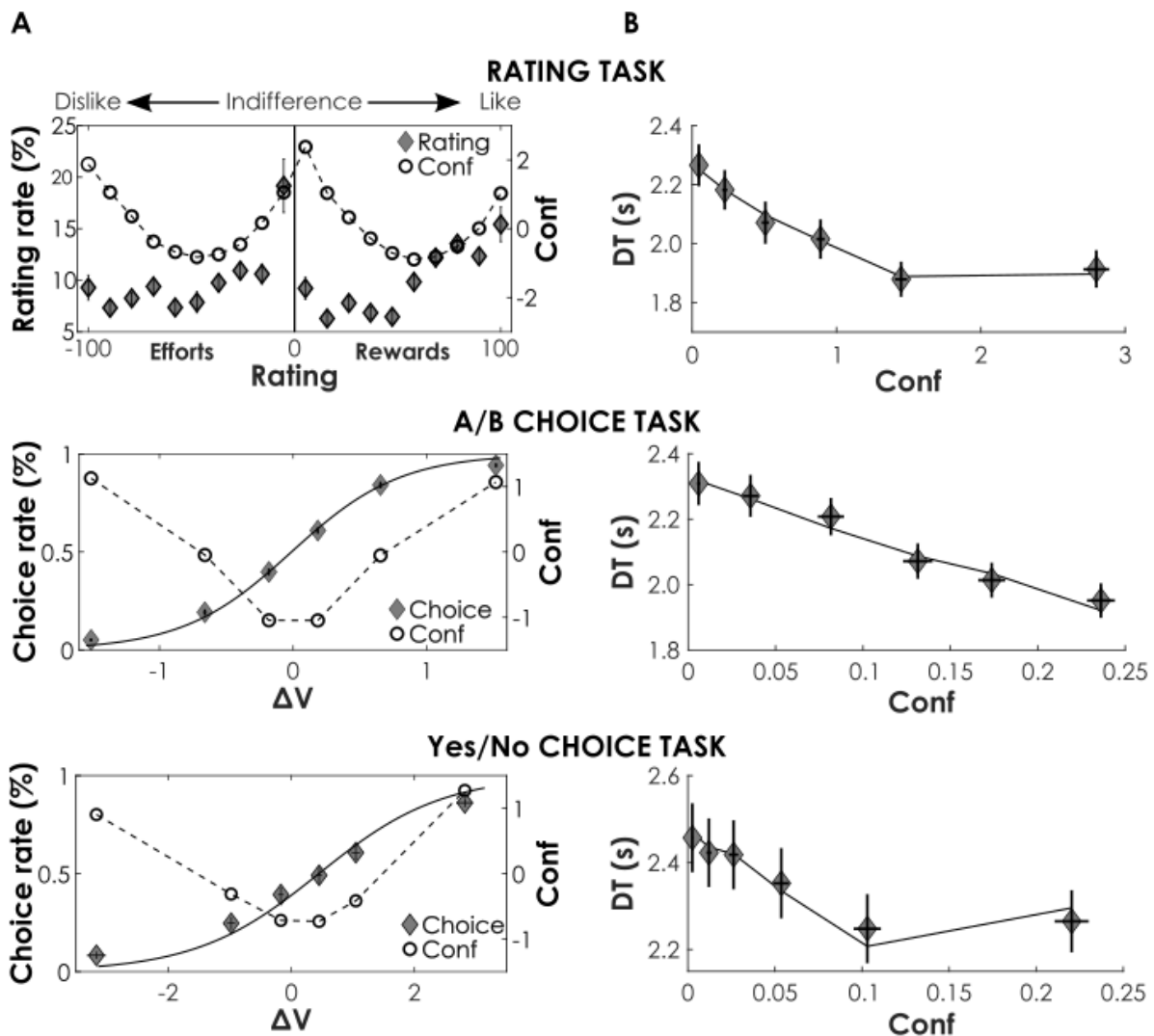
865 A) Rating task. In every trial, subjects are shown an item that can be a reward described with both text
 866 and image (Rew_{i1}), a reward described with text only (Rew_t) or an effort described with text only (Eff_t).
 867 The task for subjects is to rate how much they would like receiving the proposed reward or dislike
 868 performing the proposed effort, should it occur, hypothetically, at the end of the experiment. They first
 869 move the cursor using left and right buttons on a pad to the position that best reflect their (dis)likeability
 870 estimate, then validate their response with a third button and proceed to the next trial.

871 B) A/B choice task. In every trial, two options belonging to the same category are shown on screen and
 872 subjects are asked to select their favorite option, i.e. which reward they would prefer to receive if they
 873 were offered the two options or which effort they would prefer to exert if they were forced to implement
 874 one of the two options at the end of the experiment (hypothetically). The choice is expressed by selecting
 875 between left and right buttons with the index or middle finger. The chosen option is then highlighted in
 876 red, and subjects proceed to the next trial.

877 C) Yes/No choice task. In every trial, one option combining the two dimensions is shown on screen and
 878 subjects are asked to state whether they would be willing to exert the effort in order to receive the reward,

879 if they were given the opportunity at the end of the experiment (hypothetically). They select their
880 response ('yes' or 'no', positions counterbalanced across trials) by pressing the left or right button, with
881 their index or middle finger.

882



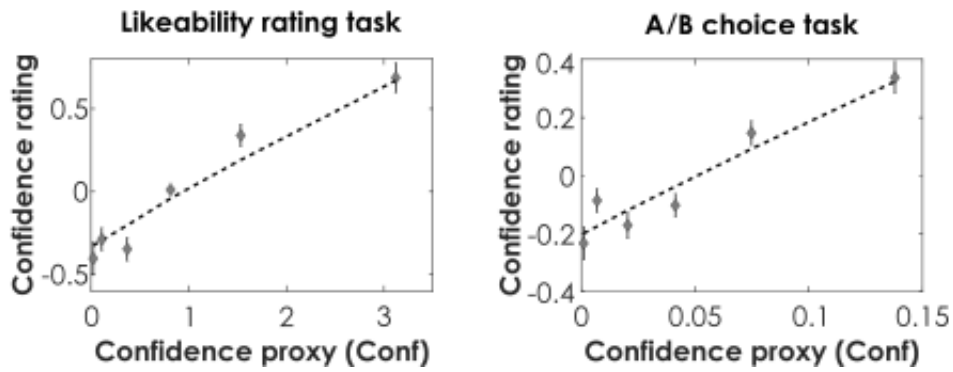
884

885 **Figure 2: Behavioral measures of value, confidence and deliberation.**

886 A] Response rate. For ratings, plots show the average response rate for each bin (portion of the rating
 887 scale). Effort items (on the left) are rated between bin 0 ('I would not mind') and bin -10 ('I would
 888 dislike it enormously'). Reward items (on the right) are rated between bin 0 ('I would not care') and bin
 889 +10 ('I would like it enormously'). Note that the x-axis has been reverted for effort ratings, compared
 890 to the visual scale presented in the task, such that it globally indicates increasing values (less aversive
 891 effort from -100 to 0 and more appetitive rewards from 0 to +100). For choices, the response rate is
 892 plotted as a function of binned decision value (ΔV). In the A/B task, decision value is the difference in
 893 likeability rating between left and right options ($V_{\text{left}} - V_{\text{right}}$), and choice rate is the frequency of left
 894 option being selected. In the Yes/No task, decision value is the addition of weighted reward and effort
 895 likeability ratings ($\beta_R \cdot V_R + \beta_E \cdot V_E$), which is equivalent to both stimulus value (V_{val}) and to the value
 896 difference between yes and no options (net value minus zero). Continuous lines show logistic regression
 897 fits of choice rate and dashed lines show variations in the confidence proxy (Conf).

898 B] Deliberation time as a function of confidence proxy (Conf), defined as the square of centered
899 likeability rating (V^2) for rating tasks and the square of centered choice likelihood (P^2) for choice tasks.
900 The Conf proxy was validated in two different datasets where confidence in rating or choice was directly
901 asked to participants (see Fig. 3).
902 Dots represent mean across participants, x and y error bars are inter-participant standard errors.
903

904

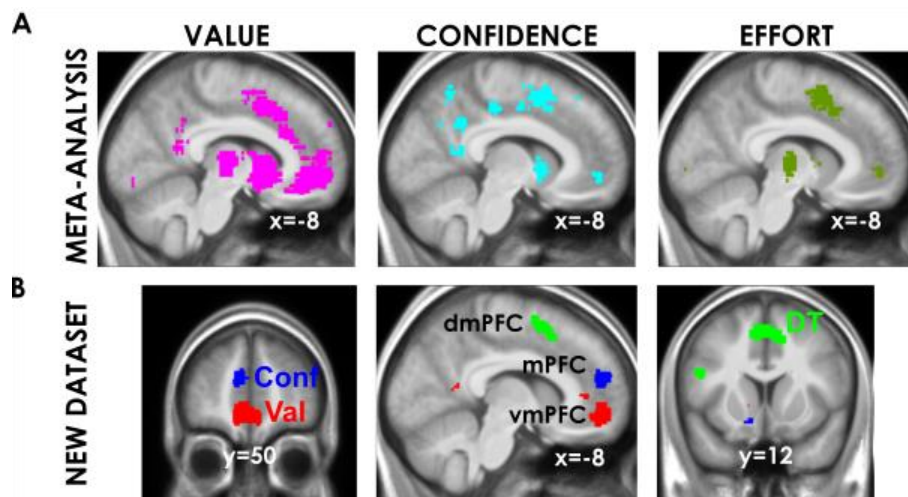


905

906 **Figure 3: Validation of the confidence proxy (Conf).**

907 Our proxy for confidence (Conf = square of centered likeability rating or choice likelihood) was tested
908 against confidence ratings collected in independent datasets. Left panel: in the likeability rating task
909 (Lopez-Persem et al., 2020), participants first rated the likeability of food, face and painting items and
910 then provided a confidence rating about their own likeability judgment. Right panel: in the A/B binary
911 choice task (Lee and Daunizeau, 2020), participants selected their preferred item between options shown
912 in pairs, and then provided a confidence rating about having made the best choice. The graphs show
913 confidence rating as a function of binned Conf. Dots represent means over participants, error bars are
914 inter-participant standard errors, dotted lines show linear regression fits.

915



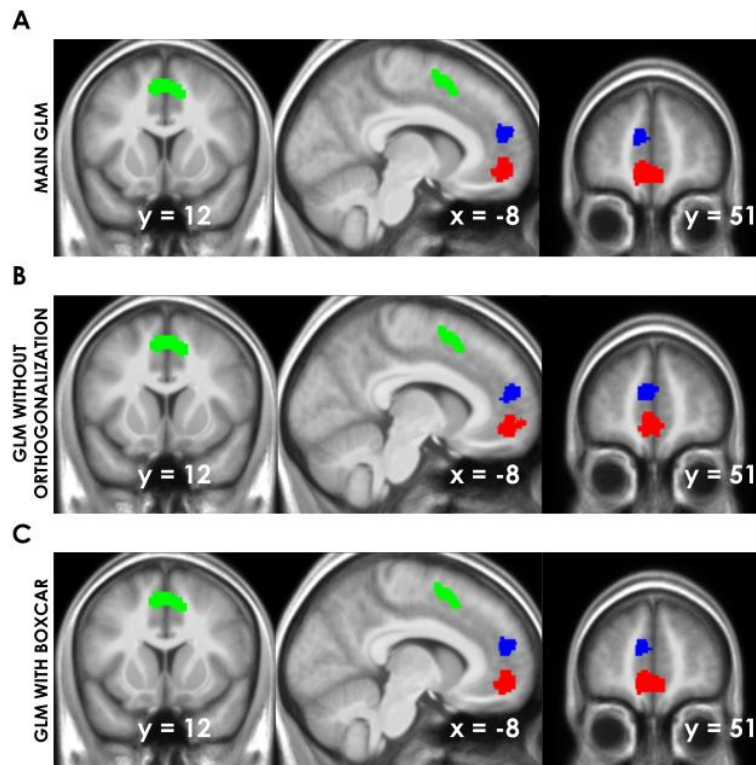
917

918 **Figure 4: Neural mapping of value, confidence and deliberation.**

919 A] Meta-analysis of fMRI studies. Statistical maps (sagittal slices) were extracted from the Neurosynth
 920 platform with the 'value', 'confidence' and 'effort' keywords. Significant clusters in the medial
 921 prefrontal cortex are similar across keywords, being located in both ventral and dorsal regions.

922 B] Neural correlates of value, confidence and deliberation constructs in the present dataset (in red, blue,
 923 and green, respectively). Statistical maps were obtained with a GLM including the different variables as
 924 parametric modulators of stimulus onset, across rating and choice tasks. Sagittal slice was taken at the
 925 same coordinates as the Neurosynth output, and superimposed on the average anatomical scan
 926 normalized to canonical (MNI) template. Coronal slices show the extent of the different medial
 927 prefrontal clusters. Statistical threshold was set at $p < 0.05$ after family-wise error for multiple
 928 comparisons at the voxel level. For clusters outside the medial prefrontal cortex, see activations in
 929 Tables Fig. 4-1, 4-2 and 4-3. For clusters obtained using the same GLM without orthogonalization of
 930 regressors and using the same GLM with events modeled as boxcar instead of stick functions, see Fig.
 931 5 and Tables 5-1, 5-2, 5-3.

932



934

935 **Figure 5: Neural mappings of value, confidence and deliberation obtained with alternative GLM.**

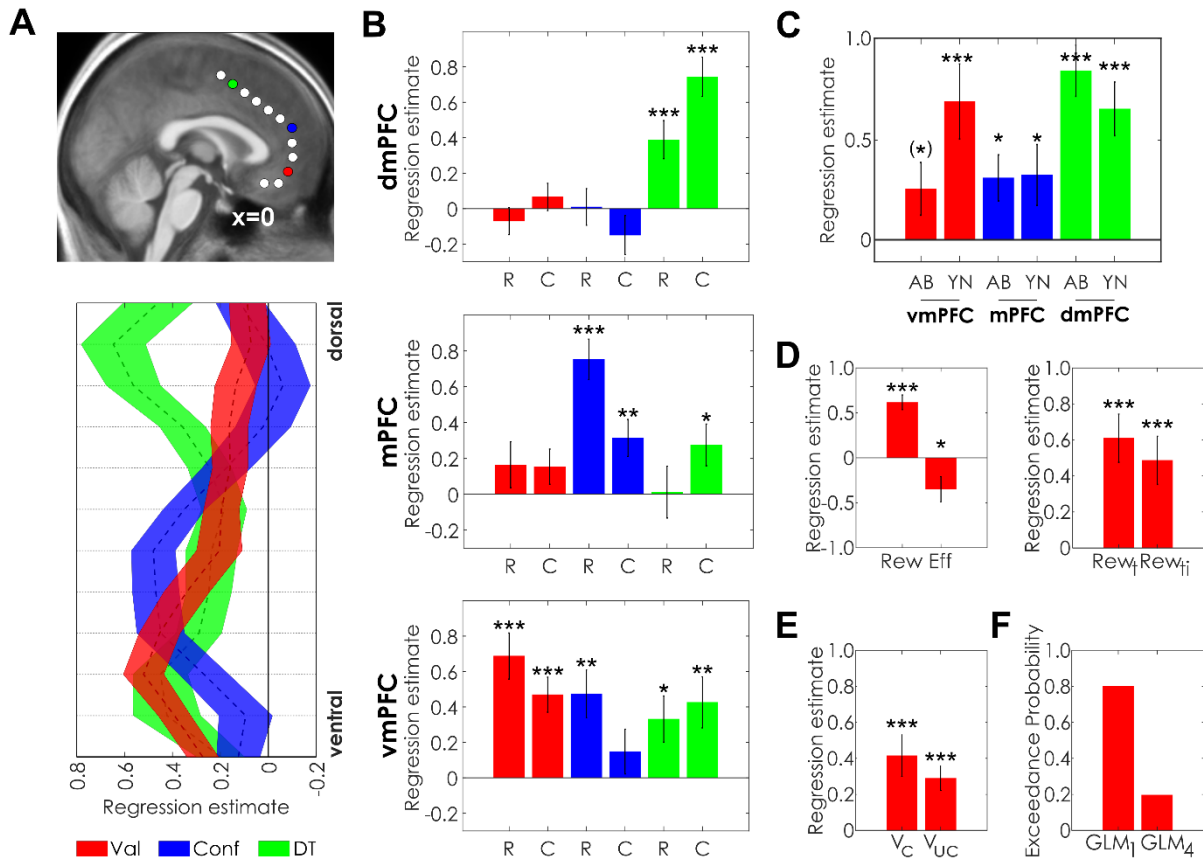
936 A] Statistical map (same as in Fig. 4B) obtained with the main GLM is shown for comparison.

937 B] Statistical map obtained with the same GLM when serial orthogonalization was removed.

938 C] Statistical map obtained with the same GLM when events were modeled with a boxcar function
 939 encompassing the period from trial onset to first button press.

940 For all maps, sagittal slices were taken at the same coordinates as the Neurosynth output (shown in Fig.
 941 4A), and superimposed on the average anatomical scan normalized to canonical (MNI) template. Maps
 942 were thresholded at $p < 0.05$ after voxel-wise family-wise error correction for multiple comparisons.
 943 For all maps, only the main clusters of interest located in the medial prefrontal cortex are shown. For
 944 clusters outside the medial prefrontal cortex, please refer to Tables in Figures 5-1, 5-2 and 5-3.

945



946

947 **Figure 6: Neural representations of value, confidence and deliberation across behavioral tasks**

948 A] Distribution of regression estimates (inter-subject means \pm standard errors) obtained for Val, Conf
 949 and DT variables along a ventro-dorsal line within the medial prefrontal cortex (sampled in each 8mm-
 950 radius shown on the average anatomical map). Colored circles show sampled spheres in which
 951 correlation with the corresponding variable was maximal (Val – red, Conf – blue and DT – green).

952 B] Decomposition of regression estimates obtained for each variable of interest, plotted separately for
 953 rating and choice tasks (noted R and C) and for the different ROI (vmPFC, mPFC, dmPFC).

954 C] Decomposition of regression estimates obtained for each variable of interest (Val, Conf and DT),
 955 plotted separately for each choice task (noted A/B and Y/N) in the different ROI (vmPFC, mPFC,
 956 dmPFC). For the three region – variable associations, there was no significant difference between
 957 regression estimates obtained in the A/B and Yes/No choice tasks.

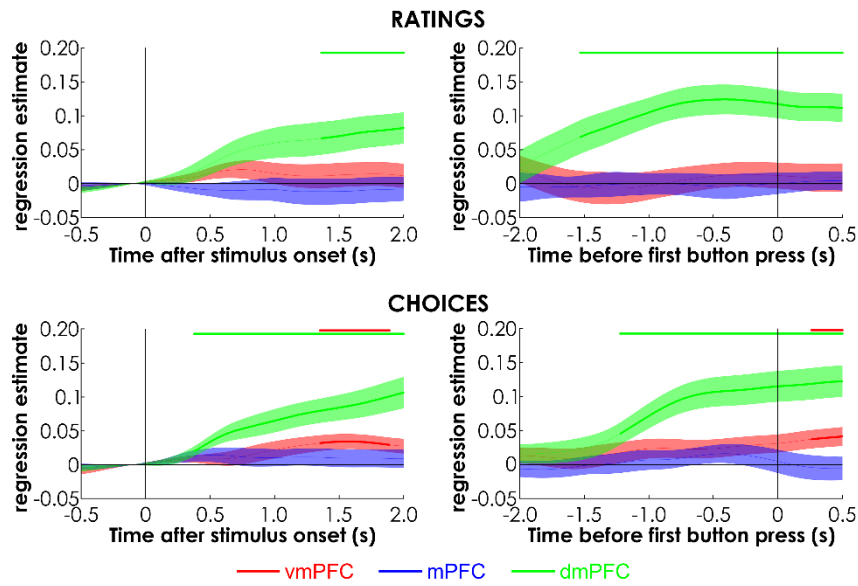
958 D] Regression estimates were extracted across rating and choice tasks, separately for rewards presented
 959 as text (Rew_t) or text + image (Rew_{ti}) and separately for reward (Rew) and effort (Eff) values. The
 960 vmPFC ROI was based on group-level cluster activated with Val using GLM1, following a leave-one
 961 out procedure to avoid double dipping.

962 E] Regression estimates were extracted from the vmPFC (group-level cluster associated to Val), using
 963 a GLM where Val, Conf and DT were replaced by the chosen and unchosen option values (V_c and V_{uc}),
 964 across the two choice tasks. In more details, V_c / V_{uc} were V_{left} / V_{right} for a left choice in the A/B task,
 965 and $\beta_{Rew} \cdot V_{Rew} + \beta_{Eff} \cdot V_{Eff} / 0$ for a yes choice in the Yes/No task (and vice-versa for opposite choices).

966 F] Results of a Bayesian Model Comparison between the main GLM (GLM1) where Val is the sum,
967 and an alternative GLM (GLM4) where Val is the difference between option values ($V_c - V_{uc}$), for
968 explaining vmPFC activity across the two choice tasks. The vmPFC was defined by a conjunction
969 between the correlates of positive minus negative value from a published meta-analysis (Bartra et al.,
970 2013) and the medial prefrontal cortex region from the AAL atlas (Tzourio-Mazoyer et al., 2002) to
971 avoid biasing the comparison in favor of the first GLM. Exceedance probability estimates were averaged
972 across all voxels within the vmPFC ROI. Note that similar results were obtained when restricting the
973 comparison to the A/B choice task.

974 In all plots, bars show mean across participants; error bars show inter-participant standard errors. Stars
975 indicate significance of t-test against zero (***) $p < 0.005$, ** $p < 0.01$, * $p < 0.05$, (*) $p < 0.10$.

976



978

979 **Figure 7: Pupillometric validation of the link between brain activity and deliberation**
 980 **effort.**

981 Plots show the time course of regression estimates, obtained with a GLM built to explain pupil size. The
 982 GLM included factors of no interest (jitter duration, stimulus luminance, text length), variables of
 983 interest (Val, Conf, DT) and activities in main ROI (vmPFC, mPFC, dmPFC, corresponding to red, blue
 984 and green traces, respectively). Each row corresponds to a different task (likeability rating, choice tasks).
 985 Left and right columns show time courses aligned onto stimulus onset and button press, respectively.
 986 Lines represent means across participants and shaded areas inter-participant standard errors. Horizontal
 987 bars indicate significant time clusters after correction for multiple comparisons using random-field
 988 theory.

989

990

991

Extended Data - Tables

992

Region	P cluster	Peak x	Peak y	Peak z	No. of Voxels
vmPFC	$3 \cdot 10^{-10}$	-10	48	-12	364
Lingual Gyrus	$1 \cdot 10^{-4}$	16	-70	-6	64
Orbitofrontal cortex	$2 \cdot 10^{-4}$	-28	36	-14	57
Posterior cingulate cortex	0.003	-6	-54	14	22
Cingulate Gyrus	0.005	-8	38	6	16

993 **Extended Figure 4-1: Brain activity signaling stimulus value (Val) across rating and choice tasks.**994 Regions survived a significance threshold of $P < 0.05$ after FWE correction for multiple

995 comparisons at the voxel level. Clusters smaller than 12 voxels, corresponding to the size of

996 our smoothing kernel, were excluded from the table. Coordinates refer to the MNI space. The

997 p-value reported is the p-value of the cluster after a FWE correction at the cluster level.

998

Region	P FWE cluster	Peak x	Peak y	Peak z	No. of Voxels
mPFC	$5 \cdot 10^{-6}$	-8	52	18	128
Middle Temporal Gyrus	$2 \cdot 10^{-4}$	-56	-26	-10	63
Supramarginal Gyrus	$3 \cdot 10^{-4}$	-62	-40	32	56
Middle Temporal Gyrus	0.003	-46	-64	12	22
Caudate Nucleus	0.006	-12	14	-12	14
Inferior Temporal Gyrus	0.007	-46	2	-36	13

1000 **Extended Figure 4-2: Brain activity signaling response confidence (Conf) across rating and choice**
 1001 **tasks.**

1002 Regions survived a significance threshold of $P < 0.05$ after FWE correction for multiple comparisons at
 1003 the voxel level. Clusters smaller than 12 voxels, corresponding to the size of our smoothing kernel, were
 1004 excluded from the table. Coordinates refer to the MNI space. The p-value reported is the p-value of the
 1005 cluster after a FWE correction at the cluster level.

1006

1007

Region	P FWE cluster	x	y	z	No. of Voxels
dmPFC	$1 \cdot 10^{-9}$	10	12	48	365
Inferior Frontal Gyrus	$7 \cdot 10^{-8}$	-40	22	24	242
Anterior Insula (left)	$2 \cdot 10^{-5}$	-30	26	4	110
Anterior Insula (right)	$4 \cdot 10^{-5}$	32	26	4	95
Lingual Gyrus	0.003	-18	-88	-10	23

1008 **Extended Figure 4-3: Brain activity signaling deliberation time (DT) across rating and choice**
 1009 **tasks.**

1010 Regions survived a significance threshold of $P < 0.05$ after FWE correction for multiple comparisons at
 1011 the voxel level. Clusters smaller than 12 voxels, corresponding to the size of our smoothing kernel, were
 1012 excluded from the table. Coordinates refer to the MNI space. The p-value reported is the p-value of the
 1013 cluster after a FWE correction at the cluster level.

1014

1015

Region	P cluster	Peak x	Peak y	Peak z	No. of Voxels
vmPFC	$1 \cdot 10^{-12}$	-10	44	-10	423
Cingulate Gyrus	$2 \cdot 10^{-4}$	-4	40	4	46
Lingual Gyrus	0.004	-12	-50	4	14

1016 **Extended Figure 5-1: Brain activity signaling stimulus value (Val) across rating and choice tasks**
1017 **when regressors were not orthogonalized.**

1018 Regions survived a significance threshold of $P < 0.05$ after FWE correction for multiple comparisons at
1019 the voxel level. Clusters smaller than 12 voxels, corresponding to the size of our smoothing kernel, were
1020 excluded from the table. Coordinates refer to the MNI space. The p-value reported is the p-value of the
1021 cluster after a FWE correction at the cluster level.

1022

1023

Region	P FWE cluster	Peak x	Peak y	Peak z	No. of Voxels
mPFC	$1 \cdot 10^{-7}$	-6	52	18	222
Temporal mid pole	0.001	-60	-28	-10	47
Temporal Superior Pole	0.007	-36	18	-26	13
Inferior Frontal Gyrus	0.007	-40	28	-2	13

1024 **Extended Figure 5-2: Brain activity signaling response confidence (Conf) across rating and choice**
 1025 **tasks when regressors were not orthogonalized.**

1026 Regions survived a significance threshold of $P < 0.05$ after FWE correction for multiple comparisons at
 1027 the voxel level. Clusters smaller than 12 voxels, corresponding to the size of our smoothing kernel, were
 1028 excluded from the table. Coordinates refer to the MNI space. The p-value reported is the p-value of the
 1029 cluster after a FWE correction at the cluster level.

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1031

Region	P FWE cluster	x	y	z	No. of Voxels
dmPFC	$8 \cdot 10^{-10}$	10	12	48	370
Inferior Frontal Gyrus	$5 \cdot 10^{-8}$	-40	22	24	249
Anterior Insula (left)	$1 \cdot 10^{-5}$	-30	26	4	110
Anterior Insula (right)	$3 \cdot 10^{-5}$	32	26	4	96
Lingual Gyrus	0.003	-18	-88	-10	23

1032 **Extended Figure 5-3: Brain activity signaling deliberation time (DT) across rating and choice**
1033 **tasks when regressors were not orthogonalized.**

1034 Regions survived a significance threshold of $P < 0.05$ after FWE correction for multiple comparisons at
1035 the voxel level. Clusters smaller than 12 voxels, corresponding to the size of our smoothing kernel, were
1036 excluded from the table. Coordinates refer to the MNI space. The p-value reported is the p-value of the
1037 cluster after a FWE correction at the cluster level.

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