Being virtually with others makes me happy - The influence of immersion, social and non social video contents on positive emotion induction
Katarina Pavic, Laurence Chaby, Thierry Gricourt, Dorine Vergilino-Perez

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INTRODUCTION

- Positive emotions have health benefits [1] and are tightly linked to well-being [2]
- Critical issue: How to foster positive emotions and experiences among users?
- Positive technology framework suggests technologies may improve users’ subjective, psychological and social well-being [3]
  - Virtual Reality (VR) appears as a suitable technology for fostering positive emotions.
  - But VR’s efficacy has mostly been assessed with “subjective” measures (questionnaires), more rarely with “objective” ones (e.g., physiological measures).
- Widespread use of natural (i.e, nonsocial) video contents for inducing positive emotions [4], yet social contents can have an influence on induced emotions and arousal [5]

AIM OF THE STUDY

- Investigate immersion (i.e., VR vs Screen presentation) effects on positive emotion induction
- Comparing social and nonsocial (landscape) contents influence on elicited emotions
- Confronting “subjective” and “objective” measures for assessing participants’ emotional states

MAIN CONCLUSION

- The immersive nature of VR leads to more positive emotions and arousal on both subjective and objective levels
- Differences between video contents:
  - Nonsocial contents seem particularly efficient on a physiological level = Natures’ well-known benefits for relaxing and restoring resources [5]
  - Social contents lead to an increased subjective and physiological arousal
- Potential applications: foster positive emotions through VR in more vulnerable and/or isolated users (e.g., elderly users)

REFERENCES